

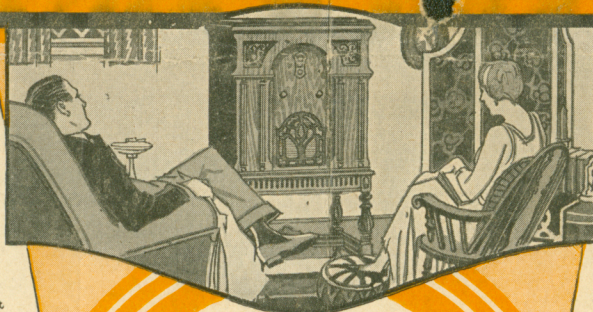
1931 MODELS

ROGERS RADIO

PERFECTED
SCREEN-
GRID



RECOMMENDATIONS THAT CAN BE GIVEN NO OTHER RADIO



Kitchener, Ontario
May 25th, 1930.

Dear Sirs:-

I have a Rogers Batteryless and I've had it three years and two months. I bought the set at Doerr Electric Co., at Kitchener.

I haven't spent a cent on my set or replaced a tube in that time and I think that is pretty good.

Yours very truly

(Signed) R. W. Schreiber

Windsor, Ontario
Jan. 6th, 1929

Dear Sirs:

I purchased a Rogers Radio set in February, 1926. Since buying, this set has been in almost constant use, running on an average of four hours every day except Sundays when it runs much longer, yet I have never spent one cent for repairs.

I know of seven cases where the performance of my machine has been the means of placing Rogers sets - one in Toronto - one in North Bay and four in Windsor. That speaks pretty well for a record.

Yours very truly

Hugh D. Thompson

114 Bloor Ave., Toronto
June 7th/30

Dear Sirs:-

In the Fall of 1926 on the night of the Turney - Dempsey fight my husband and I have it on all the time I am in the house and it hasn't cost us one nickel since we got it.

I have at different times read of the service people have had with their radios but I haven't read of any that can compete with ours and we are certainly more than satisfied with it.

Yours very truly,
Mrs. Pearl Ruth

Toronto, Ontario.
April 6th, 1930

Dear Sirs:

In November 1927, I purchased a Rogers Batteryless Radio Set, model 220. It has been in continuous service from that date to this with wonderful results. We have still the original tubes in the set and it has given us great satisfaction. I feel it is only fair to acquaint your company with these facts. I do not wish my name or address to be used in advertisements, as I am only writing this letter as a satisfied purchaser of a Rogers Batteryless radio set.

LETTERS that could be written about no other radio because the Rogers was Canada's FIRST successful A/C Batteryless Radio. The Rogers and its exclusive FULLY-GUARANTEED A/C tubes were fully two years ahead of all others. These are only a few of hundreds of letters from satisfied Rogers owners.

CANADA'S
OWN
RADIO



THE
ORIGINAL
BATTERYLESS
RADIO



Manufactured by
ROGERS-MAJESTIC CORPORATION
LIMITED

Canada's Largest Manufacturers of Batteryless Radios
Toronto - Montreal - Winnipeg - St. John

INVENTED
MADE &
SOLD IN
CANADA



PERFECTED

SCREEN-GRID

THE

MODULATOR

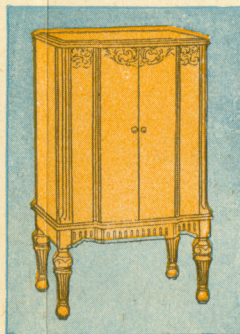
ROGERS MODEL 630

LOWBOY of distinctive Gothic design. Neatly fluted and carved corner posts. Highly figured sunken centre panel. Harmonizing grille design. Top has bevelled edge. Equipped with Rogers 1931 perfected Screen-Grid chassis and guaranteed Rogers Tubes including four of the new Rogers Screen-Grid Type Tubes. 10½ inch genuine Electro-Dynamic Speaker. Price complete with Rogers fully-guaranteed tubes, **\$198.**



ROGERS LOWBOY MODEL 640

(with doors)



Rogers Model 640
showing doors
closed.

HERE is one of the season's most strikingly beautiful cabinet designs. Notice the shaped front with projecting centre section. Beautifully shaped and bevelled top, highly figured. Dainty ornamentation on doors and side panels. Fluted corner posts. Ornamental legs. Neatly figured veneers. This model uses the Rogers perfected Screen-Grid chassis and has all tubes of Rogers manufacture, fully-guaranteed. 10½ inch genuine Electro-Dynamic Speaker. Price complete, **\$230.**

2021-0117

ROGERS RADIO

1931 Models

Again Step to the Front

ANY one of these features of the new 1931 Rogers Radio Models would be sufficient to make this the outstanding radio of the present season. But *all* of them have been embodied in the new Rogers Radios.

All these important advantages are successfully introduced by Rogers because of the skill and experience of Rogers engineers and craftsmen. Rogers Radios lead and will continue to maintain leadership with these outstanding features:

Perfected Screen-Grid Chassis

Rogers Screen-Grid Tubes, fully-guaranteed

Improved type "45" Rogers Tubes, even longer life, even sturdier construction.

Pre-Selector Tuned Circuit

Screen-Grid True Linear Power Detection

The new Rogers "Modulator"

Take a few minutes to become acquainted with Rogers radio performance. That is the test that tells.