

RCA VICTOR PUTS THE EXPERIENCE THAT BUILT 10 MILLION TV SETS  
INTO THE NEW "10 MILLION LINE"



The **LOOK**  
you like



...The **PERFORMANCE**  
you want



...The **VALUE**  
you expect

BLACK-AND-WHITE TV



PERFORMANCE-PROVED "LIVING COLOR" TV



*Now The Experience That Built 10 Million TV Sets  
Produces TV's Biggest Advances*

# ANNOUNCING THE RCA VICTOR ACHIEVEMENT SERIES

*Here's TV history in the making.*

*Six TV specials with top performance, extra value to celebrate  
the manufacture of RCA Victor's 10 millionth TV!*

Table TV with "One-Set" Automatic Fine Tuning, fits in like a "built-in."

Console TV designed for modern living, at family-budget price.

Lowest-priced RCA Victor 3-speaker swivel TV in history.

TV with a *wireless* remote control, sleek Modern console styling.

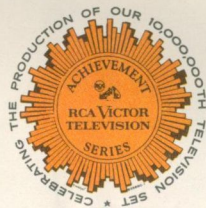
3-speaker lowboy with genuine fine wood veneer cabinet.

Advanced performance-proved "Living Color" TV—today's best TV buy.

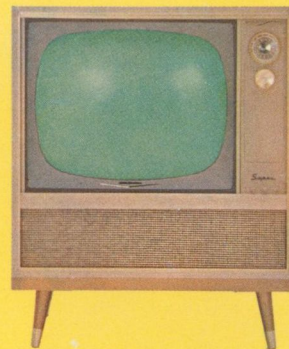
See these and other great new values at your RCA Victor dealer's now!

**Look for this RCA Victor Achievement Series Medallion**

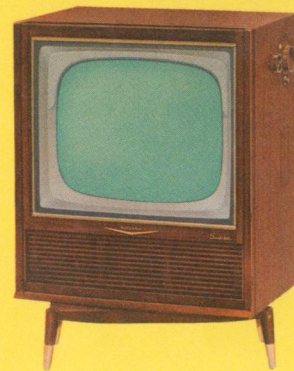
This medallion distinguishes RCA Victor's new Achievement Series at your dealer's store. See him for a demonstration of TV's newest features and styling advances. For additional features, finishes and cabinet dimensions of each Achievement Series, look for the Medallion marking in the following pages.



*The Barton*



*The Wayne*



*The Hillsdale*





**THE BARTON *Super Series 21T915*** 262 sq. in. picture, 21-in. tube (overall diagonal).

You set the new RCA Victor fine tuning control *just once* for each VHF channel and then forget it! You can "build in" this TV, too—all controls are in front. Features transformer-powered Super chassis, tube-saving Power Surge Resistor, Balanced Fidelity FM Sound.



**THE WAYNE *Super Series 21T922*** 262 sq. in. picture, 21-in. tube (overall diagonal).

RCA Victor's new Power Surge Resistor saves tube life, cuts down service calls by automatically eliminating sudden current surge that shortens set life. Features transformer-powered Super chassis, Balanced Fidelity FM Sound.



**THE HILLSDALE *Super Series 21T937*** 262 sq. in. picture, 21-in. tube (overall diagonal).

RCA Victor's transformer-powered Magic Monitor *Deluxe* Chassis gets TV's finest picture and sound every time, even in weak signal areas. The Hillsdale has *swivel* base plus 3-speaker Panoramic FM Sound, "One-Set" Electronic Fine Tuning and tube-saving Power Surge Resistor.



**THE LAMBERT *Super Series 21RT965*** 262 sq. in. picture, 21-in. tube (overall diagonal).

No wires, no walking! Silent signals from RCA Victor's transistorized "Wireless Wizard" Remote Control turn set on or off, select channels, high and low volume levels. Features 3-speaker Panoramic FM Sound, lighted channel indicator, "One-Set" Electronic Fine Tuning.



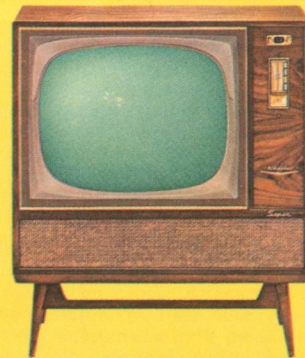
**THE KENTWOOD *Deluxe Series 21D949*** 262 sq. in. picture, 21-in. tube (overall diagonal).

Balanced beauty in console TV, styled in genuine fine wood veneers. Equipped with 3-speaker Panoramic FM Sound, lighted channel indicator, "One-Set" Electronic Fine Tuning and tube-saving Power Surge Resistor.

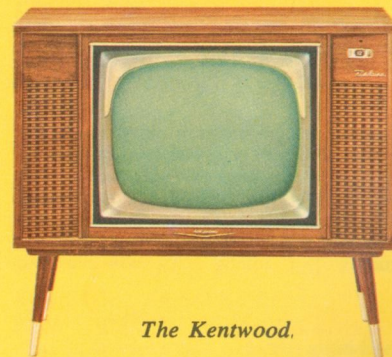


**THE SOUTHBRIDGE *Mark Series 21CD884*** 260 sq. in. picture, 21-in. tube (overall diameter).

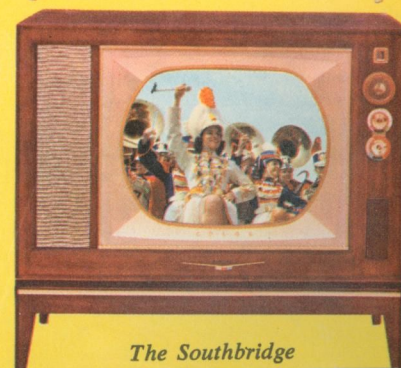
"Living Color" TV you can "build in" if you like—all controls are in front. *Performance-proved* features include "Natural Living Color," stereo jack, tone control, simplified Color-Quick Tuning, extra-powerful Mark Series chassis, advanced Balanced Fidelity FM Sound.



*The Lambert*



*The Kentwood.*



*The Southbridge*



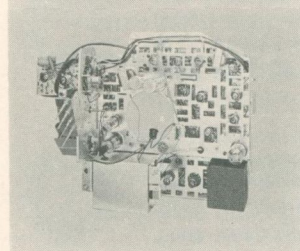
Get the **LOOK** You Like, The **PERFORMANCE** You Want, The **VALUE** You Expect  
—with new **RCA VICTOR** Black-and-White TV!

*The Reasons Why You Get More Solid Value With RCA Victor TV, At Every Price!*



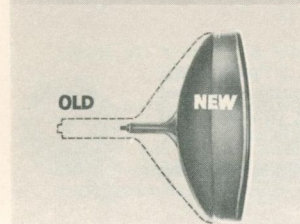
#### NEW "WIRELESS WIZARD" ELECTRONIC REMOTE CONTROL

Tune from your easy chair or by push-buttons at the set . . . no wires between the hand tuner and set. Silent signals turn set on or off, select channels and high or low volume levels. Compartment on cabinet holds tuner when not in use. Pilot light on set tells you when remote control power is on. Tuner is not disturbed by outside noises.



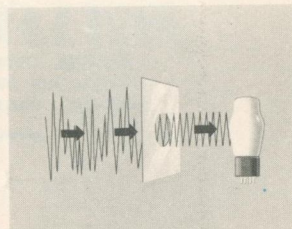
#### NEW POWERHOUSE CHASSIS, ALL TRANSFORMER-POWERED

There's a specially designed *transformer powered* chassis for *every* signal area, from weak fringe areas to interference-laden city. Every chassis from the 21PT909 Series on has 1,000 more "second anode" volts than previous models—a 10% brighter picture!



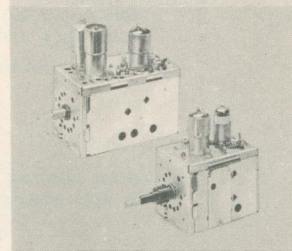
#### ALUMINIZED SILVERAMA PICTURE TUBE IN EVERY MODEL

A 10% increase in picture brightness with every RCA Victor set from the family-size portable on! Every model features the aluminized *Silverama* tube that brings you pictures with sharper contrasts, a clear-cut sharpening of focus. A big step forward in the picture quality that has made RCA Victor famous!



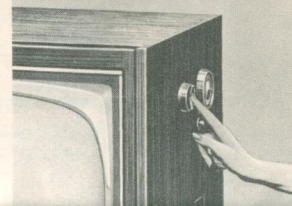
#### NEW TUBE-SAVING POWER SURGE RESISTOR—IN EVERY SET!

In *every* new RCA Victor TV! Automatically holds back full power when set is turned on until all components are thoroughly warmed up to peak efficiency. Eliminates sudden "blast" of current that shortens tube life, greatly increases the life of your set. When all tubes are warmed up, Power Surge Resistor lets full power through for best operation.



#### TV'S FINEST TUNERS

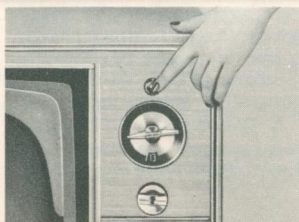
Each RCA Victor chassis has either a new, specially designed Tetrode tuner or extra-powerful Cascode tuner. Newest improvement in low-cost TV, tetrode tuners give excellent performance in all normal and many fringe areas. Extra circuits and interference traps block out unwanted signals, amplify the right ones. Cascode tuners amplify signals *twice*, get clearer picture and sound—even in difficult signal areas. UHF tuner available (optional) on all models.



#### PULL-PUSH ON-OFF SWITCH, STAY-SET VOLUME CONTROL

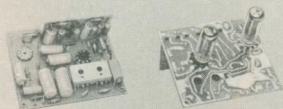
On-off switch shows you at a glance when set is on or off—knob pulls out for "on," pushes in for "off." Set the "Stay-Set" volume control just once, and the sound *stays* at the level you like. You do not have to disturb the volume setting to turn set on or off—no annoying wait for set to warm up, no sudden blast of sound.





### NEW "ONE-SET" VHF ELECTRONIC FINE TUNING

Set this new RCA Victor fine tuning control *just once* for each channel—and then forget fine tuning! The day you get your set, tune each channel. Just push in the fine tuning knob, adjust until you get the best picture, then release it. From then on, no more fine tuning is needed.



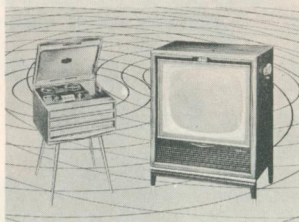
### CHASSIS EQUIPPED WITH PRINTED CIRCUIT BOARDS

All RCA Victor TV chassis are equipped with printed circuit boards, each incorporating from nine to twelve tubes. This printed circuitry assures greater uniformity in quality and performance, gives more solid construction with less chance of components jarring loose . . . reduces service and extends life of the set.



### TV'S FINEST SOUND SYSTEMS—EVEN HI FI

With Balanced Fidelity FM or 3-speaker "Panoramic" systems, you hear true FM sound, brilliantly rich and clear. Amplifier, speakers and cabinet are carefully balanced electrically and acoustically. New Orthophonic High Fidelity sound system in Deluxe Series 21DF863, 21DF864, 21VF869, responds from 45 through 20,000 cycles. (5 speakers in 21VF869 Series.)

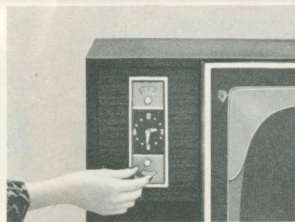


### "VICTROLA"® PHONO COMBINATIONS, NEW STEREO AND PHONO JACKS

Series 14VT815 features the famous RCA Victor automatic "45" record changer that plays up to 14 records. Series 21VF869 has a 4-speed High Fidelity "Victrola" changer that plays 16, 33½, 45 or 78 rpm. All new Television *Deluxe* models have phono jacks and new stereo jacks that let TV double as a stereophonic speaker unit.

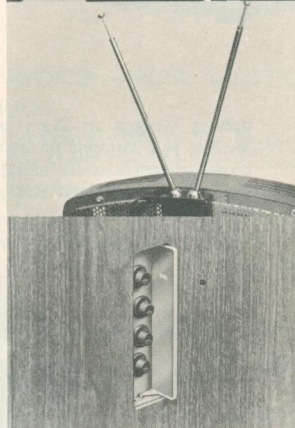
### RCA FACTORY SERVICE

Fine service for the finest in television! Only RCA Victor TV owners can buy RCA Victor Factory Service for expert installation and service by RCA's own technicians. Branches are located in most TV areas.



### CLOCK AND AUTOMATIC TV TIMER

New clock timer turns set on and off automatically—"remembers" to do all this: turn on TV when it's time for your favorite program . . . turn off TV to regulate children's viewing time . . . or turn off set automatically if you forget. Fine quality clock also operates as an accurate timepiece in the room. On Series 21T925.



### BUILT-IN ANTENNAS, V-TYPE IN PORTABLES

Makes attachment of an outside antenna unnecessary in many locations. All portables except Series 14PT901 have V antennas that swivel to get clearest signal, telescope out of sight. UHF-equipped models feature an adjustable directional loop-type antenna. All models have antenna terminal boards for easy connection to various VHF and UHF antennas.

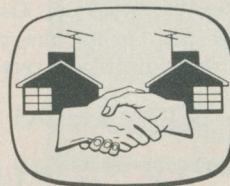


### PERSONALIZED TONE CONTROL

Continuously variable tone control, in all TV *Deluxe* models, gives you "personalized" tone selection from treble to bass for TV sound and for record player attachment. Series 21DF863, 21DF864 and 21VF869 have separate loudness, bass and treble controls.

### MASTER-CRAFTED CABINETRY

That RCA Victor look—classic, clean-lined, compact. And this year more than ever—the look of variety. "Flight-Line" styled portables with rakish new lines and colors. Table TV and consoles that "build in," open up new decorating possibilities. Slender consoles that add beauty to any surrounding—fine furniture favorites in a wide range of styles.



### RCA VICTOR'S "GOOD NEIGHBOR" PERFORMANCE

Every chassis is designed to fully comply with FCC regulations. This means RCA Victor TV will not disturb reception on neighbor's TV, or on other sets in your home.



*So Powerful They Get A Great Picture Even In A Speeding Jet!*

## JET AGE PORTABLE TV BY RCA VICTOR

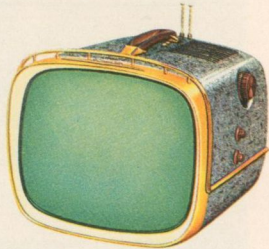
Take your pick! There's an RCA Victor portable with sky-high power in every popular size—and all at down-to-earth prices! Two-tones and solid colors, handy-to-carry "Flight-Line" design, contour handles, transformer-powered chassis, new tetrode tuner that brings big power to low-priced TV, brilliant sound, and the sharp, clear pictures that make RCA Victor famous! Great "second sets" for the home, too.

### THE TOWNSMAN

#### Portable Series 14PT901

108 sq. in. picture, 14-in. tube (overall diagonal).

Streamlined "Flight-Line" styling, transformer-powered chassis, tetrode tuner, Balanced Fidelity FM Sound, finger-tip balance handle, connection for external antenna. Gray or ebony finishes. Height 13 $\frac{3}{4}$ "; Width 14"; Depth 15 $\frac{3}{8}$ ".



### THE URBANITE

#### Deluxe Portable Series 14PD903

108 sq. in. picture, 14-in. tube (overall diagonal).

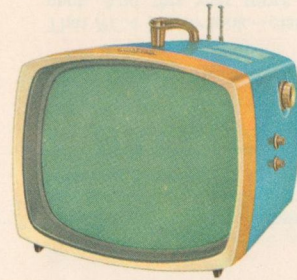
"Flight-Line" styling with V antenna, fold-down handle, transformer-powered chassis, tetrode tuner, Balanced Fidelity FM Sound. In new Charcoal Tweed, Garnet or Ivory. Height 12 $\frac{3}{4}$ "; Width 14 $\frac{1}{4}$ "; Depth 15 $\frac{3}{8}$ ".



### THE DORSEY Portable Series 17PT904

156 sq. in. picture, 17-in. tube (overall diagonal).

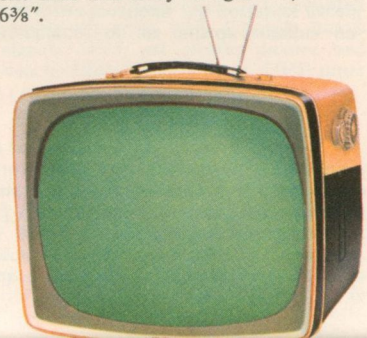
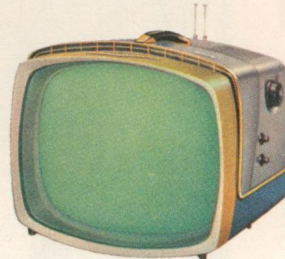
Large screen portable TV just right for portable use or second set. With V antenna, transformer-powered chassis, tetrode tuner, Balanced Fidelity FM Sound, finger-tip balance handle. Gray or Ebony. Height 16"; Width 17"; Depth 16 $\frac{3}{8}$ ".



### THE FAIRWAY Portable Series 17PT905

156 sq. in. picture, 17-in. tube (overall diagonal).

High-style "Flight-Line" portable with V antenna, transformer-powered chassis, tetrode tuner, Balanced Fidelity FM Sound, finger-tip balance handle. Ivory, Aqua, or 2-tone Blue and Gray. Height 16"; Width 17"; Depth 16 $\frac{3}{8}$ ".







## RCA VICTOR PORTABLE TV

Proved its performance in Boeing's new 707 jetliner, flying 550 mph, 35,000 feet up, 180 miles from the TV station.\* Think what it can do in your home!

*\* Aircraft electrical system modified to 115 Volts, 60 Cycles AC for test.*

## THE TALISMAN

### *Deluxe Portable Series 17PD906*

156 sq. in. picture, 17-in. tube (overall diagonal).

"Flight-Line" deluxe styling with everything you want in a portable—V antenna, cascade tuner, fold-down handle, transformer-powered chassis, Balanced Fidelity FM Sound. Ebony or Ivory. Height 16"; Width 17"; Depth 16¾".

## THE SOPHISTICATE

### *Deluxe Portable Series 17PD907*

156 sq. in. picture, 17-in. tube (overall diagonal).

*Deluxe* big-screen portable TV with V antenna, cascade tuner, fold-down handle, transformer-powered chassis, Balanced Fidelity FM Sound. Ebony, Ivory or 2-tone Blue and Gray. Height 15½"; Width 17¼"; Depth 16¾".

## THE TARRYTOWN

### *Portable Series 21PT909*

262 sq. in. picture, 21-in. tube (overall diagonal).

Family-size transformer-powered portable with genuine leather handle, Stay-Set volume control, cascade tuner, Table Model Chassis, Balanced Fidelity FM Sound. 2-tone Ebony and Gold. Height 19½"; Width 21¾"; Depth 18¾".

## HIGH-POWERED PERFORMANCE AT BUDGET PRICES—RCA VICTOR'S NEW SUPER SERIES TV

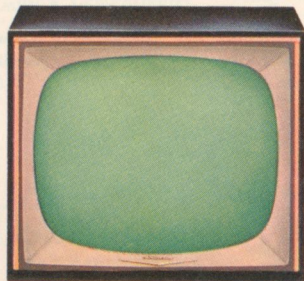
RCA Victor's *Super Series* TV gives you the looks, performance, value you want—at amazing family-budget prices. Never such variety in this fine-performing Series! Here are new front-tuning sets you can "build in" if you like... "One-Set" Electronic VHF Fine Tuning that ends dial fiddling... slender new consoles, lowboys... swivel TV. And for the first time, TV with "Wireless Wizard" Electronic Remote Control that tunes TV from across the room or at the set!

### TV-45 rpm "VICTROLA"® COMBINATION

#### **THE BELLEVUE** *Super Series 14VT815*

108 sq. in. picture, 14-in. tube (overall diagonal).

"Victrola" phonograph and TV fun at one budget price! Automatic changer holds fourteen "45" records. Has separate amplifier, tone control, Balanced Fidelity FM Sound. Hardboard cabinet in Mahogany- or Lined Oak-grained finishes. Height 15¾"; Width 24¾"; Depth 15¾".



#### **THE DONLEY**

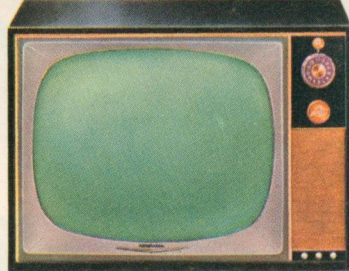
### *Super Series 21T913*

262 sq. in. picture, 21-in. tube (overall diagonal).

Compact table TV that fits easily where TV couldn't go before. Features a 10% brighter picture, pull-push on-off, Stay-Set volume, Balanced Fidelity FM Sound. Ebony, Mahogany- or Lined Oak-grained finishes. Height 19½"; Width 23¾"; Depth 16½".







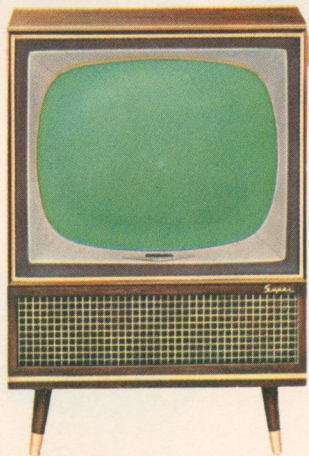
# 3 NEW **RCA VICTOR** VALUES WITH GREATEST SUPER SET PERFORMANCE EVER

## ACHIEVEMENT SERIES

### **THE BARTON** Super Series 21T915

262 sq. in. picture, 21-in. tube (overall diagonal).

TV you can "build in" if you like—all controls are in front. Has new 10% brighter picture, pull-push on-off and Stay-Set volume, "One-Set" Electronic Fine Tuning, Balanced Fidelity FM Sound. Ebony, Mahogany-, Walnut-, or Limed Oak-grained finishes. Height 19½"; Width 27¾"; Depth 16¾".



### **THE ASHTON** Super Series 21T921

262 sq. in. picture, 21-in. tube (overall diagonal).

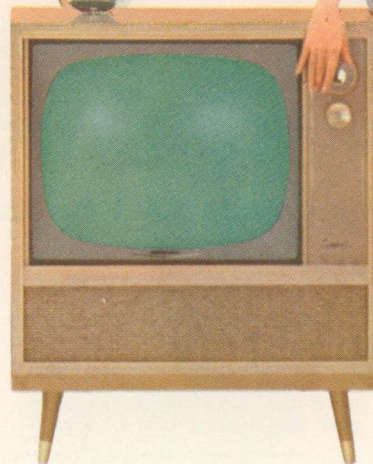
Modern styling with that fine-furniture RCA Victor Look. Has a 10% brighter picture, pull-push on-off and Stay-Set volume, Balanced Fidelity FM Sound. Hardboard cabinet in Mahogany-, Walnut-, or Limed Oak-grained finishes. Height 34¼"; Width 25"; Depth 16½"



### **THE WAYNE** Super Series 21T922

262 sq. in. picture, 21-in. tube (overall diagonal).

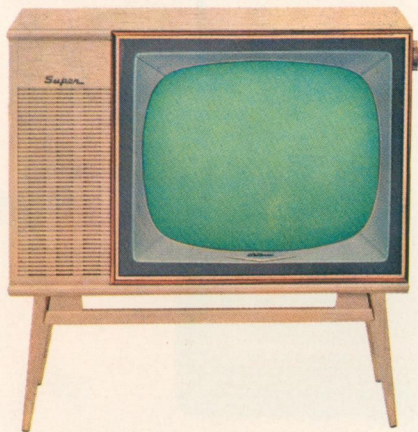
Cleanly styled console TV with a 10% brighter picture, pull-push on-off and Stay-Set volume, Balanced Fidelity FM Sound. Hardboard cabinet in Mahogany-, Walnut-, or Limed Oak-grained finishes. Height 34¾"; Width 28½"; Depth 16¾".



## ACHIEVEMENT SERIES



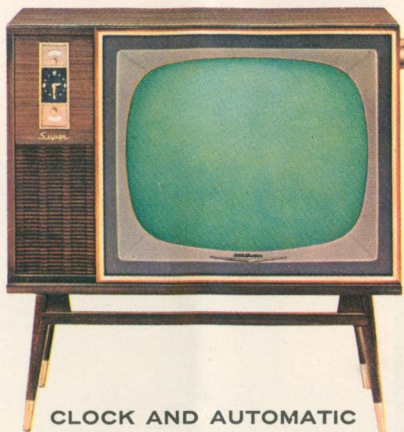
## SUPER TV FURNITURE FAVORITES—MODERN CONSOLES WITH THE LOOK OF LUXURY



### THE BRADBURY Super Series 21T923

262 sq. in. picture, 21-in. tube (overall diagonal).

RCA Victor's lowest priced lowboy—long and luxurious. Features a 10% brighter picture, pull-push on-off and stay-set volume, Balanced Fidelity FM Sound. Hardboard cabinet in Mahogany-, Walnut-, Lined Oak-, or Birch-grained finishes. Height 32"; Width 33¼"; Depth 17".

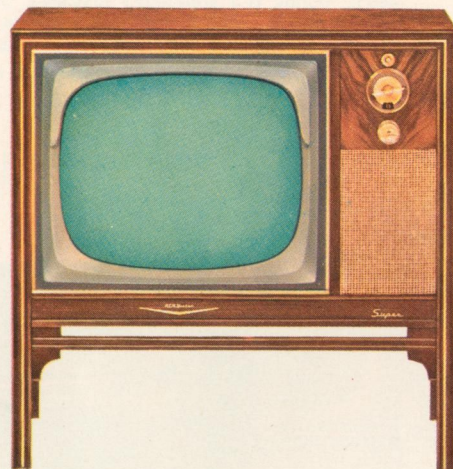


CLOCK AND AUTOMATIC  
TV TIMER

### THE BENSON Super Series 21T925

262 sq. in. picture, 21-in. tube (overall diagonal).

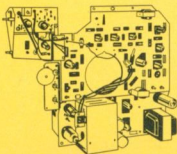
Lowboy TV with a clock and timer that turns set on or off *automatically*. Includes a 10% brighter picture, stay-set volume control, Balanced Fidelity FM Sound. Hardboard cabinet in Mahogany-, Walnut-, Lined Oak-, or Birch-grained finishes. Height 32"; Width 33¼"; Depth 17".



### THE BROOKFIELD Super Series 21T935

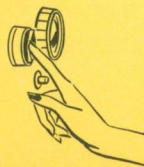
262 sq. in. picture, 21-in. tube (overall diagonal).

Lowboy TV with all tuning controls on front, ready to "build in" if you like. Features new "One-Set" Electronic Fine Tuning, 10% brighter picture, lighted channel indicator, Balanced Fidelity FM Sound. Hardboard cabinet in Mahogany-, Walnut-, or Lined Oak-grained finishes. Height 33¼"; Width 34¼"; Depth 17½".



### TRANSFORMER-POWERED SUPER CHASSIS

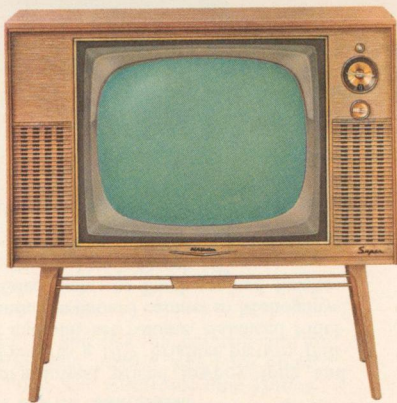
This powerful RCA Victor chassis now has 1,000 extra "second anode" volts that deliver a 10% brighter picture, outstanding fringe area performance. (Table Model chassis in 21T911, *Deluxe* chassis in 21T937.)



### PULL-PUSH ON-OFF SWITCH, STAY-SET VOLUME CONTROL

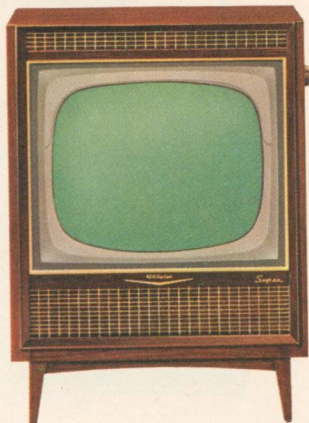
On-off switch shows you at a glance when set is on or off. Set the "Stay-Set" volume control just once, and the sound *stays* at the level you like.





**SLENDER SUPER CONSOLES THAT FIT IN—  
BEAUTIFULLY—ANYWHERE**

**THE JAMISON Super Series 21T939** 262 sq. in. picture, 21-in. tube (overall diagonal). Console TV with 2-speaker Balanced Fidelity FM Sound, tuning controls on front so you can “build in.” Has “One-Set” Electronic Fine Tuning, 10% brighter picture, lighted channel indicator, Walnut, Bleached Walnut or Oak veneered finishes (top and sides). Height 33½”; Width 35½”; Depth 17¾”.



**THE BROMLEY Super Series 21T941** 262 sq. in. picture, 21-in. tube (overall diagonal). Space-saving console with 3-speaker Panoramic FM Sound—two above screen, one below. Features 10% brighter picture, “One-Set” Electronic Fine Tuning, pull-push on-off and Stay-Set volume. Hardboard cabinet in Mahogany- or Lined Oak-grained finishes. Height 35½”; Width 27½”; Depth 17½”.



**ACHIEVEMENT SERIES**

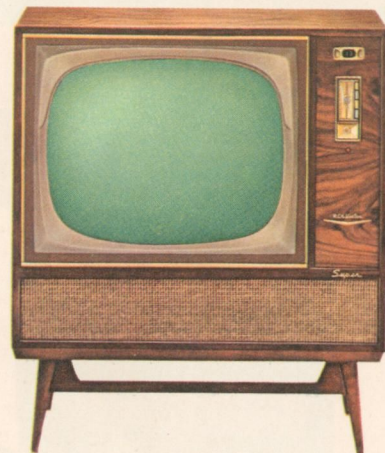
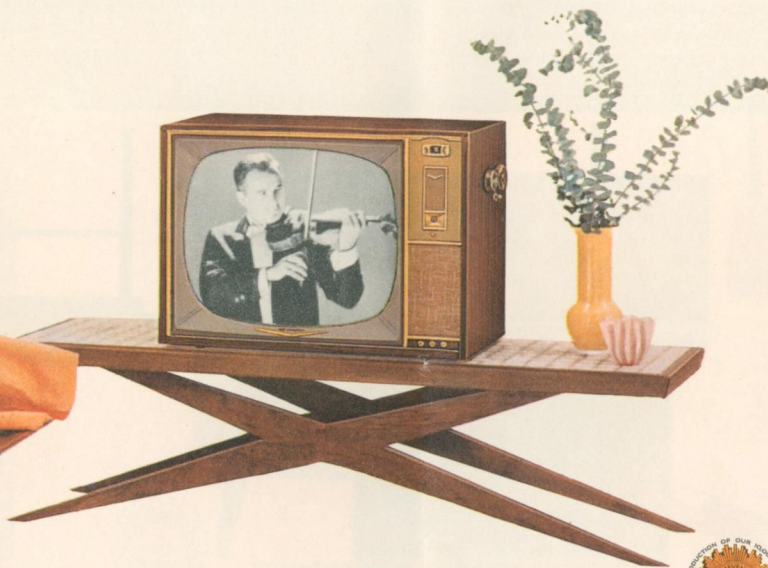
**THE HILLSDALE Super Series 21T937**

262 sq. in. picture, 21-in. tube (overall diagonal).

“Buy of the year!” Transformer-powered Magic Monitor Deluxe chassis, usually found only in higher-priced models. Plus swivel base, 3-speaker Panoramic FM Sound, “One-Set” Electronic Fine Tuning, stereo and phono jacks, tone control, lighted tuning controls, 10% brighter picture. Hardboard cabinet in Mahogany-, Walnut-, Lined Oak-, or Birch-grained finishes. Height 35”; Width 27¼” Depth 17”.



NEW "WIRELESS WIZARD" REMOTE CONTROL  
TUNES TV FROM ACROSS THE ROOM



ACHIEVEMENT SERIES

**THE MANNING** Super Series 21RT963

262 sq. in. picture, 21-in. tube (overall diagonal).

Lowest-priced RCA Victor TV with convenient new *wireless* remote control that lets you tune by remote or at the set. Features 10% brighter picture, "One-Set" Electronic Fine Tuning, lighted channel indicator, pull-push on-off and Stay-Set volume. Mahogany- or Lined Oak-grained finishes. Height 19½"; Width 28½"; Depth 16½".

**THE LAMBERT** Super Series 21RT965

262 sq. in. picture, 21-in. tube (overall diagonal).

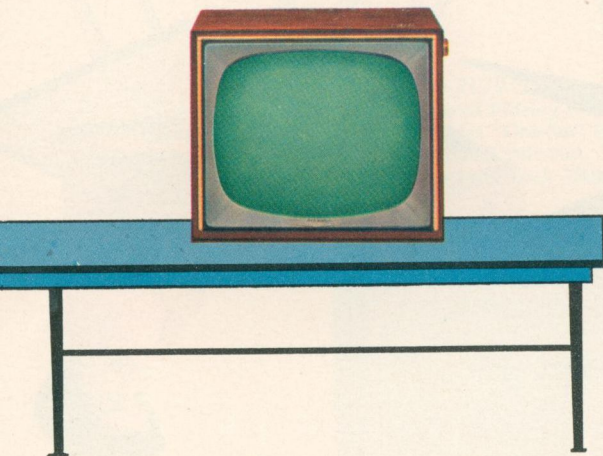
Console TV with *every* Super set performance feature, including wireless remote control, 3-speaker Panoramic FM Sound, "One-Set" Electronic Fine Tuning, lighted channel indicator. Hardboard cabinet in Mahogany-, Walnut-, or Lined Oak-grained finishes. Height 34"; Width 31½"; Depth 16¾".



LAST WORD IN LUXURY, PERFORMANCE, VALUE—**RCA VICTOR** BLACK-&-WHITE *Deluxe* TV

Great new Television *Deluxe* values from RCA Victor. Decorator-inspired table models and console classics with satin-brass appointments and expensive furniture designs. Unmatched performance. And with every set—RCA Victor's high-powered Magic Monitor *Deluxe* Chassis, "One-Set" Electronic Fine Tuning (except 21D918), a phono jack and tone control. Even provision to use TV as a stereophonic speaker! Here is black-and-white TV's finest receivers, styled in your choice of select finishes and fine wood veneers.

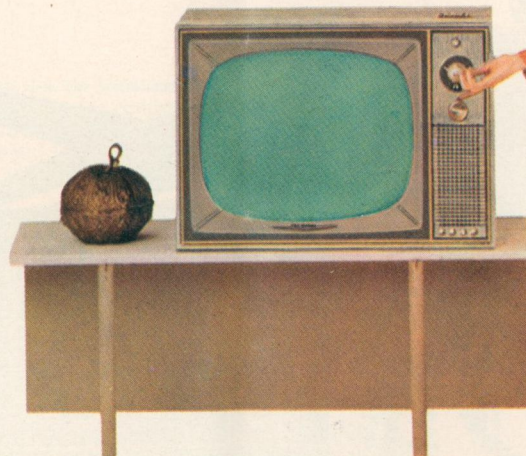
DELUXE TV TO "BUILD IN"



**THE COLBY** *Deluxe Series 21D918*

262 sq. in. picture, 21-in. tube (overall diagonal).

Lowest-priced *Deluxe* TV with top-performing features, 10% brighter picture, stereo and phono jack, tone control, Balanced Fidelity FM Sound. Ebony, Mahogany- or Limed Oak-grained finishes. Height 19½"; Width 23¾"; Depth 16¼".



**THE FARRELL** *Deluxe Series 21D919*

262 sq. in. picture, 21-in. tube (overall diagonal).

*Deluxe* table-top TV that's ideal as a "built-in." Features "Front Window" channel indicator, 10% brighter picture, Balanced Fidelity FM Sound, stereo and phono jacks, tone control. Hardboard cabinet in Mahogany- or Limed Oak-grained finishes. Height 20¼"; Width 28½"; Depth 17¼".



*In Every Television Deluxe Model, These Features Deliver TV's Finest Performance*



### TRANSFORMER-POWERED MAGIC MONITOR DELUXE CHASSIS

RCA Victor's most powerful black-and-white TV chassis gives finest performance possible in any TV signal area. Keyed AGC prevents overloading and fading, extra circuits and powerful cascode tuner keep picture and sound clear, steady.

### TV DOUBLES AS A STEREOPHONIC SPEAKER

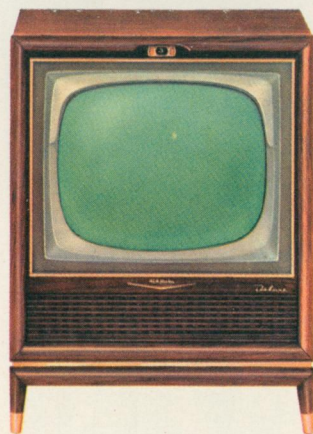
A new stereo jack lets you plug in a "Victrola" Stereophonic Sound player. At no extra cost, you have a speaker unit to complete your stereo system! All *Deluxe* Series also feature phono jack to attach record player.

### TUNING CONTROLS LIGHTED

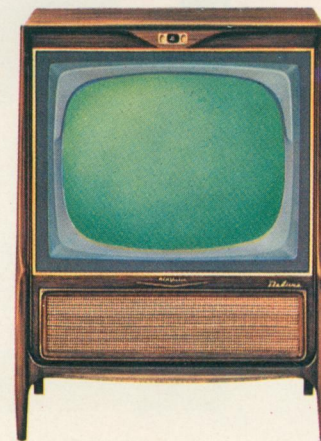
Deluxe convenience that lets you see your selected channel clearly, even in a darkened room. (Except 21D918.) Most TV *Deluxe* models feature special "Front Window" VHF channel indicators with large, lighted numbers.

### "ONE-SET" ELECTRONIC FINE TUNING

No more fooling with fine tuning. The day you get your set, set this control *just once* for each VHF channel. From then on, you're through with fine tuning! (Not on Series 21D918.)



ACHIEVEMENT SERIES



### THE LINDALE *Deluxe Series 21D947*

262 sq. in. picture, 21-in. tube (overall diagonal).

Styled to fit any decorating scheme—slim console TV with 3-speaker Panoramic Sound, "Front Window" channel indicator, 10% brighter picture, stereo and phono jacks, tone control. Hard-board cabinet in Mahogany- or Limed Oak-grained finishes. Height 35 $\frac{1}{4}$ "; Width 27 $\frac{3}{4}$ "; Depth 17 $\frac{1}{4}$ ".

### THE KENTWOOD *Deluxe Series 21D949*

262 sq. in. picture, 21-in. tube (overall diagonal).

Classic lowboy styling in selected fine wood veneered finishes. Has 3-speaker Panoramic FM Sound, "Front Window" channel indicator, 10% brighter picture, stereo and phono jacks, tone control. Hand-rubbed Mahogany, Walnut, or Oak veneered finishes. Height 33 $\frac{1}{4}$ "; Width 39"; Depth 18".

### THE LANSFORD *Deluxe Series 21D951*

262 sq. in. picture, 21-in. tube (overall diagonal).

Beauty that's built to last. Console TV in genuine wood veneers and solids featuring 3-speaker Panoramic FM Sound, "Front Window" channel indicator, 10% brighter picture, stereo and phono jacks, tone control. Genuine Walnut veneers and solids. Height 35 $\frac{3}{8}$ "; Width 26 $\frac{3}{8}$ "; Depth 18".



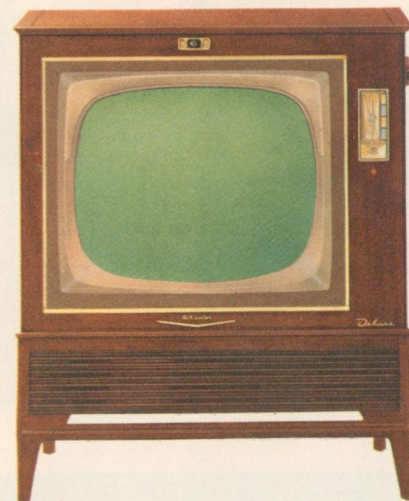
**"SHOWPIECE" CABINETRY IN  
GENUINE FINE WOOD VENEERS**



**THE BEAUMONT** *Deluxe Series 21D953*

262 sq. in. picture, 21-in. tube (overall diagonal).

Authentic French Provincial styling that beautifies any background. "Magic Monitor" Deluxe Chassis with keyed AGC, 3-speaker Panoramic FM Sound, "Front Window" channel indicator, 10% brighter picture, stereo and phono jacks, tone control. Genuine Maple veneer and solid paneling. Height 32½"; Width 36¼"; Depth 16⅞".



**"WIRELESS WIZARD" ELECTRONIC  
REMOTE CONTROL**

**THE SWARTHMORE** *Deluxe Series 21RD967*

262 sq. in. picture, 21-in. tube (overall diagonal).

Tune from across the room or at the set by press buttons—and get a perfectly tuned picture every time! Deluxe features include 3-speaker Panoramic FM Sound, "Front Window" channel indicator, 10% brighter picture, stereo and phono jacks, tone control. Custom-crafted in genuine Mahogany, Walnut or Oak veneers and solids. Height 35¾"; Width 31¼"; Depth 17".



MAGNIFICENT TELEVISION—

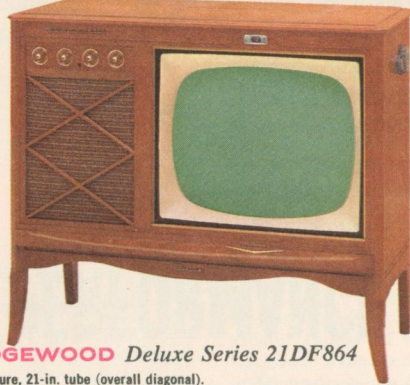
WITH NEW ORTHOPHONIC HIGH FIDELITY SOUND



**THE BANCROFT** *Deluxe Series 21DF863*

262 sq. in. picture, 21-in. tube (overall diagonal).

Now, with New Orthophonic High Fidelity, the most life-like TV sound ever! Includes three extended-range speakers; high fidelity amplifier; plug-in jacks for phono attachment, AM-FM tuner, extra speaker, standard or stereophonic tape recorder. Frequency response: 45 to 20,000 cycles. Has all TV *Deluxe* features. Mahogany, Walnut or Oak veneers and solids. Height 33¾"; Width 40½"; Depth 17¼".



**THE EDGEWOOD** *Deluxe Series 21DF864*

262 sq. in. picture, 21-in. tube (overall diagonal).

Provincial lowboy TV with New Orthophonic High Fidelity. Features true high fidelity sound from 3 extended-range speakers and high fidelity amplifier. Plug-in jacks for phono attachment, AM-FM tuner, extra speaker, standard or stereophonic tape recorder. Frequency response: 45 to 20,000 cycles. All *Deluxe* features. Walnut or natural Cherry veneers and solids. Height 34"; Width 40½"; Depth 17¼".



5-speaker high fidelity sound, 4-speed automatic "Victrola" record player.

**THE PENFIELD** *Deluxe Series 21VF869*

262 sq. in. picture, 21-in. tube (overall diagonal).

Enjoy True High Fidelity, 4-speed "Victrola" phonograph and TV—all in one unit, for one price. Plays 16, 33½, 45 or 78 rpm records. Has five extended range speakers, high fidelity amplifier. Plug-in jacks for AM-FM tuner, standard or stereophonic tape recorder, extra speaker. Frequency response: 45 to 20,000 cycles. All TV *Deluxe* features. Ultra-modern styling in Mahogany, Walnut or Oak veneers and solids. Height 33¾"; Width 44"; Depth 17¼".



**RCA VICTOR** puts the experience that built 10 MILLION TV sets  
into Television's greatest achievement...

## PERFORMANCE-PROVED "LIVING COLOR" TELEVISION

### IMPROVED "NATURAL LIVING COLOR"

Color breathes *life* into TV! You see all the color the camera sees—the greatest contrasts in both color and black-and-white ever achieved! You see all black-and-white shows, too—this is *Compatible Color*, pioneered and developed by RCA.

### SIMPLIFIED COLOR-QUICK TUNING

As easy to tune as black-and-white TV! Tune color once—forget it for days on end. Two Mark Series models have "Wireless Wizard" remote controls with *press-button* tuning. Mark Series 21RC899, a 7-way "Wireless Wizard" that does *all* your tuning by press buttons!

### GREAT NEW COLOR SHOWS

A wonderful new world of entertainment in your living room! Sports, children's shows, drama, comedy, lavish "specials"—all *alive* in "Living Color." Something for everyone in the family.



Symbol of RCA Victor Compatible Color TV

PLUS THESE PERFORMANCE-PROVED FEATURES THAT MAKE

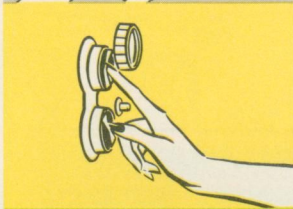
**RCA VICTOR** "LIVING COLOR" TODAY'S MOST PRACTICAL TV BUY





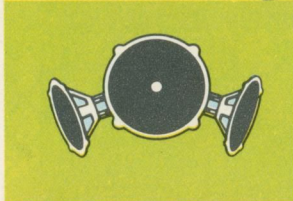
### "WIRELESS WIZARD" ELECTRONIC REMOTE CONTROL

Silent signals turn set on or off, motor-tune to selected channels, set volume level. Is not disturbed by outside noises. Use the Remote Control unit from across the room, *or* at the set. Series 21RC899 does *all* tuning, including color, by press buttons.



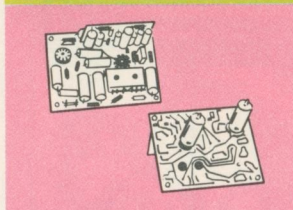
### PULL-PUSH ON-OFF SWITCH, STAY-SET VOLUME CONTROL

Knob pulls out for "on," pushes in for "off." Set the "Stay-Set" volume control just once, and sound stays at the level you want. You do not have to disturb the volume setting to turn set on or off. There's no annoying wait for set to warm up, no sudden blast of sound. (Mark Series 21RC897, 21RC898.)



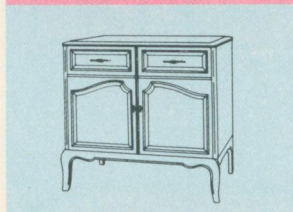
### FINEST SOUND SYSTEMS IN ALL TV

Brilliant sound from RCA Victor's Balanced Fidelity FM system and 3-speaker Panoramic FM system that floods any room with life-like tones. Mark Series 21CF896 features true High Fidelity Sound that brings new realism to every spoken word, every musical note. Mark Series 21RC899 has 4-speaker Panoramic FM Sound.



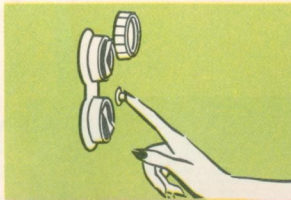
### CHASSIS EQUIPPED WITH PRINTED CIRCUIT BOARDS

Every RCA Victor Color TV chassis is equipped with five or more printed circuit boards. This extensive use of printed circuitry assures greater uniformity in quality and performance, gives more solid construction with less chance of components jarring loose . . . reduces service and extends life of the set.



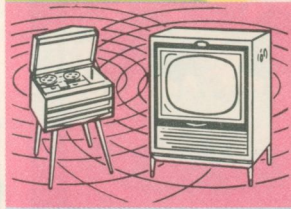
### MASTER-CRAFTED CABINETRY

Deluxe quality outside as well as in. And never greater variety of RCA Victor Color TV styles to choose from: trim table TV . . . console TV you tune from the front, consoles tailored to the expensive-furniture taste. Period-piece cabinetry of Contemporary, Modern, French Provincial. And for those seeking the new, the unusual—a Chinese Chippendale masterpiece!



### "ONE-SET" ELECTRONIC FINE TUNING

You get a perfectly fine-tuned color *and* black-and-white picture *automatically*, after fine tuning each VHF channel *just once*. Just push in the fine tuning knob, adjust for best picture, then release it. From then on you get sharp, detailed color *and* black-and-white pictures that *stay* that way—no further fine tuning is needed.



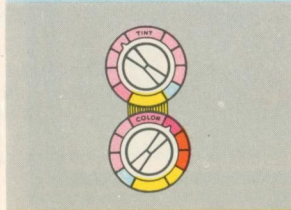
### NOW TV DOUBLES AS A STEREOPHONIC SPEAKER UNIT

A new stereo jack lets you plug in a Stereophonic Sound player. With new 2-channel amplifier stereo players, you use the *speakers only*—do not turn on TV. *At no extra cost, you have a speaker unit to complete your stereophonic system.* Mark Series 21CF896 features jacks for record player, AM-FM tuner, stereo player, extra speaker. *All* "Living Color" TV have tone controls.



### MIRROR-SHARP PICTURE

Every model uses the RCA aluminized picture tube, giving you bright, sharp Color TV pictures even in difficult fringe areas. Tube design, powerful chassis and tinted safety window give the greatest contrast in *both* color and black-and-white ever achieved.



### TWO COLOR CONTROLS ONLY

Color tuning is done with two big dials: "Color" brings color into the picture; "Tint" or "Hue" shades it to your personal taste. Each control on Mark Series has a new color guide and pointer to help you select favorite colors faster, remember the best tuning positions. (Mark Series 21RC899 tunes color by press button.)



### DEPENDABLE, LOW-COST RCA FACTORY SERVICE

Proved in hundreds of thousands of homes, RCA Victor Color TV is reliable and requires little service. For the finest service at moderate cost, RCA Victor TV owners can buy an RCA Victor Factory Service Contract for expert Color TV installation and service by RCA's own technicians. Branches in most TV areas.



## THE MAGNIFICENT NEW PERFORMANCE- PROVED MARK SERIES BY RCA VICTOR

*Brilliantly Sharp, Clear "Living Color"  
That Breathes Life Into Television*



### **THE MEREDITH** Mark Series 21CT871

260 sq. in. picture, 21-in. tube (overall diagonal).

The smart RCA Victor "all picture" look in table TV. New performance features include Improved "Natural Living Color," Color-Quick tuning, powerful Mark Series chassis, Balanced Fidelity FM Sound, tone control, lighted "Hidden Panel." Doubles as stereo speaker unit. Lustrous Ebony finish. Height 25"; Width 29½"; Depth 27".



### **THE ABINGTON** Mark Series 21CD872

260 sq. in. picture, 21-in. tube (overall diameter).

Compact table model with Improved "Natural Living Color," Color-Quick tuning, powerful Mark Series chassis, Balanced Fidelity FM Sound, lighted "Hidden Panel," tone control. Hardboard cabinet in Mahogany- or Lined Oak-grained finishes. Height 25"; Width 29½"; Depth 27".



### **THE SANFORD** Mark Series 21CD877

260 sq. in. picture, 21-in. tube (overall diameter).

Superb Modern consolette matches any room setting—Features include Improved "Natural Living Color," Color-Quick tuning, Balanced Fidelity FM Sound, lighted "Hidden Panel," tone control. Hardboard cabinet in Mahogany-, Walnut-, or Lined Oak-grained finishes. Height 37¼"; Width 29½"; Depth 27¾".





ACHIEVEMENT SERIES

### THE SOUTHBRIDGE Mark Series 21CD884

260 sq. in. picture, 21-in. tube (overall diagonal).

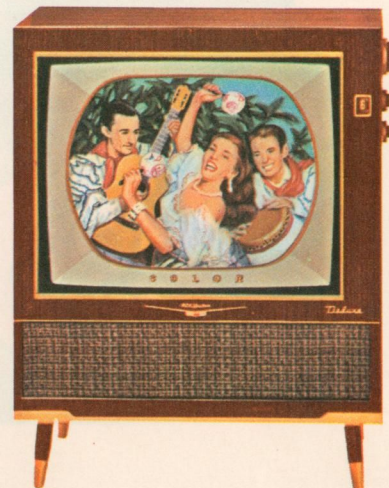
Sleek lowboy that tunes from the front—ideal as a “built-in.” 3-speaker Panoramic FM Sound, Improved “Natural Living Color,” Color-Quick tuning, all controls lighted, tone control. Doubles as stereo speaker unit. Hardboard cabinet in Mahogany-, Walnut-, or Limed Oak-grained finishes. Height 34½”; Width 38”; Depth 27¾”.



### THE ANDERSON Mark Series 21CD886

260 sq. in. picture, 21-in. tube (overall diagonal).

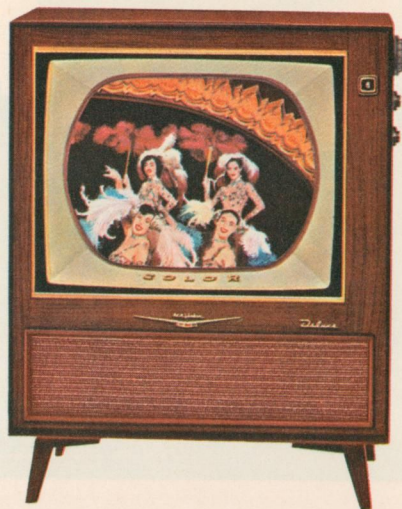
Console TV styled smartly in the Modern fashion. Features include Improved Natural “Living Color,” Color-Quick Tuning, all controls lighted, 3-speaker Panoramic FM Sound, tone control. Hardboard cabinet in Walnut-, or Limed Oak-grained finishes. Height 37½”; Width 30½”; Depth 27”.



### THE WENTWORTH Mark Series 21CD888

260 sq. in. picture, 21-in. tube (overall diameter).

Styled in fine wood veneer finishes. With 3-speaker Panoramic FM Sound, Improved “Natural Living Color,” Color-Quick Tuning, all controls lighted, tone control. Mahogany or Walnut finishes, or genuine Birch veneers and solids. Height 37¾”; Width 30¼”; Depth 27¾”.



### THE TOWNSEND Mark Series 21CD890

260 sq. in. picture, 21-in. tube (overall diameter).

The popular lowboy look, in genuine Walnut or Oak veneers and solids. With all Mark Series features, including Improved “Natural Living Color,” Color-Quick Tuning, 3-speaker Panoramic FM Sound, all controls lighted, tone control. Height 34½”; Width 39”; Depth 27½”.







### THE PENSBURY Mark Series 21CD891

260 sq. in. picture, 21-in. tube (overall diameter).

Warm Provincial styling in genuine dark Cherry or Maple veneers and solids. Includes 3-speaker Panoramic FM Sound, Improved "Natural Living Color," Color-Quick Tuning, all controls lighted, tone control. Doubles as stereo speaker unit. Height 34 $\frac{3}{4}$ "; Width 39"; Depth 28".

### THE BRANDYWINE Mark Series 21CF896

260 sq. in. picture, 21-in. tube (overall diameter).

High fidelity amplifier, 3 extended-range speakers, plug-in jacks for high fidelity phonograph, AM-FM tuner, extra speaker, tape recorder. Frequency response of 45 to 20,000 cycles. Improved "Natural Living Color," Color-Quick Tuning. Genuine Autumn Cherry veneers and solids. Height 33 $\frac{3}{8}$ "; Width 43 $\frac{7}{8}$ "; Depth 27".



TRUE HIGH FIDELITY SOUND

## "WIRELESS WIZARD" ELECTRONIC REMOTE CONTROL

### THE WHITMORE Mark Series 21RC897

260 sq. in. picture, 21-in. tube (overall diameter).

Lets you tune by *press buttons* from across the room or at the set! "One-Set" Electronic Fine Tuning, Stay-Set volume, Improved "Natural Living Color," Color-Quick Tuning, controls lighted, tone control, Balanced Fidelity FM Sound. Doubles as stereo speaker unit. Genuine Mahogany or Oak veneers and solids. Height 25 $\frac{1}{2}$ "; Width 33 $\frac{3}{8}$ "; Depth 27 $\frac{1}{4}$ ".

### THE GRENOBLE Mark Series 21RC898

260 sq. in. picture, 21-in. tube (overall diameter).

Tune by *press buttons* from across the room or at the set! With 3-speaker Panoramic FM Sound, "One-Set" Fine Tuning, Stay-Set volume, Improved "Natural Living Color," Color-Quick Tuning, all controls lighted, tone control. Doubles as stereo speaker unit. Genuine Mahogany or Oak veneers and solids. Height 37 $\frac{1}{2}$ "; Width 30 $\frac{3}{8}$ "; Depth 28 $\frac{1}{8}$ ".





NOW! Tune by *PRESS-BUTTONS* from your chair or at the set!

NEVER BEFORE OFFERED IN COLOR TV



*All-Function "Wireless Wizard" takes all work out of tuning. (Series 21RC899.) Turn power on for remote amplifier with press-button at the set. From then on, press-buttons turn TV on or off, change channels, adjust "Tint" and "Color," brightness, select any volume, even lock in fine tuning automatically. Use the remote unit from across the room or use the press-button panel in the cabinet.*

#### ALL-FUNCTION "WIRELESS WIZARD" REMOTE CONTROL

#### THE WORTHINGTON Mark Series 21RC899

260 sq. in. picture, 21-in. tube (overall diameter).

Completely unique—a 7-way wireless remote tuner that gives you full *press-button* control of tuning from your easy chair or at the set. With 3-speaker Panoramic FM Sound, Stay-Set volume control, Improved "Natural Living Color," Color-Quick Tuning, all Mark Series Deluxe features. Custom-crafted in genuine Mahogany or Walnut veneers and solids. Height 34 $\frac{3}{4}$ "; Width 37 $\frac{5}{8}$ "; Depth 27 $\frac{3}{8}$ ".





# RCA VICTOR "LIVING COLOR" TV *Deluxe* FURNITURE SERIES

*Full-Door Cabinetry Showpieces in Genuine Fine Wood Veneers!*



CONTEMPORARY

## THE CHANDLER

*Deluxe Series 21CD793*

254 sq. in. picture, 21-in. tube (overall diameter).

Contemporary full-door TV with 3-speaker Panoramic FM Sound, lighted channel indicator, tone control. Beautiful cabinetry in genuine Mahogany or natural Walnut veneers and solids. Height 39½"; Width 33"; Depth 29¾".

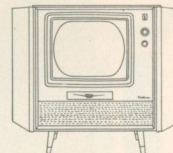


## THE STRATHMORE

*Deluxe Series 21CD795*

254 sq. in. picture, 21-in. tube (overall diameter).

Matchless Modern design with warmth of fine wood veneer. Deluxe features include 3-speaker Panoramic FM Sound; lighted channel indicator, tone control. French Walnut or Bleached Birch veneers and solids. Height 39¼"; Width 34½"; Depth 29¾".



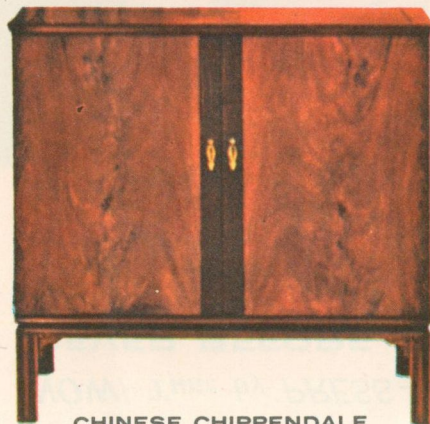
MODERN

## THE ARLISS

*Deluxe Series 21CD797*

254 sq. in. picture, 21-in. tube (overall diameter).

Unusual TV beauty, the look of expensive furniture. Fashioned in genuine Mahogany veneers and solids. Deluxe features include 3-speaker Panoramic FM Sound, lighted channel indicator, tone control. Height 36¾"; Width 38¾"; Depth 30½".



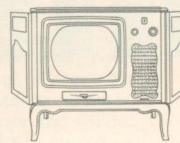
CHINESE CHIPPENDALE

## THE WINGATE

*Deluxe Series 21CD799*

254 sq. in. picture, 21-in. tube (overall diameter).

A beautiful Provincial lowboy with superb performance. Deluxe features include 3-speaker Panoramic FM Sound, lighted channel indicator, tone control. Genuine French Walnut or Maple veneers and solids. Height 36¾"; Width 38¾"; Depth 30¾".



FRENCH PROVINCIAL



WHATEVER YOU WANT IN TV, **RCA VICTOR** HAS IT IN  
BOTH COLOR AND BLACK-AND-WHITE

*Every Year More People Buy RCA Victor Than Any Other TV*



1122



At your RCA Victor dealer's now!

New

**RCA VICTOR TV**

the one TV that has ALL THREE

**LOOKS—PERFORMANCE—VALUE**

Vaughn Monroe—the "Voice of RCA"



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