

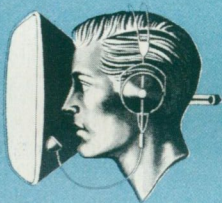
Lowest Priced

RCA Victor

17-inch

TELEVISION

with
exclusive

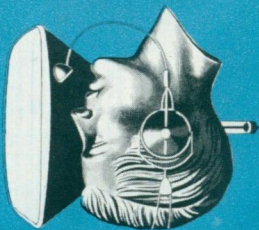


"Magic Monitor"

CIRCUIT SYSTEM

Every year more people buy RCA

The "Magic Monitor"



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Easy to Enjoy . . . Easy to Own . . . **NEW Budget-Priced**

RCA VICTOR TELEVISION



17-inch *Shelley*

MODEL 17T-200

22" high
21½" wide
21¾" deep

Your best buy in 17-inch television is the Shelley—a compact, smartly styled, ebony-finished table model of renowned RCA Victor quality at lowest price ever! This set gives you these *plus-values*—new "Magic Monitor," famed "Golden Throat" tone system, built-in phono-jack, and much, much more.

• Matching stand with built-in antenna is available.

THE "*Magic Monitor*"
acts like an engineer inside your set



When a television picture starts from the transmitter to your living room, it's a strong, clear signal.



But on its way, it bounces off buildings. Interference from autos, elevators, and appliances distort it.



Airplanes, too, cause interference. The picture reaching your set may be weakened and disturbed.



With RCA Victor Television, "picture static" yields to "Magic Monitor" automatic filtering action.



With its power reserve, the "Magic Monitor" instantly adjusts the signal and stabilizes reception.



That's why RCA Victor Television always gives you the clearest, strongest pictures possible.

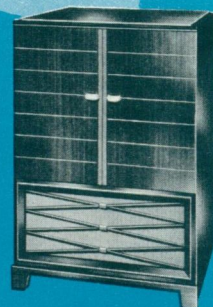
Newest Luxury-Styled RCA Victor Television Console

21-inch *Lindale*

MODEL 21T-227

40½" high
27½" wide
26½" deep

Fashion-keyed for modern living, the *Lindale's* rich-grained wood cabinet has the appealing warmth and beauty of finest furniture. It is perfectly matched to the brilliant performance of this 21-inch RCA Victor Television with "Magic Monitor." A big 12-inch speaker, "Golden Throat" balanced tone system, "stay put" doors that open wide for fullest vision, and many other features add to your enjoyment of this fine console. Mahogany, walnut, or blond finish.





another good reason
for choosing

RCA VICTOR

RCA Victor Television and the RCA Victor Factory Service Contract are a combination of the finest television and the best installation and service. When you buy this Contract, your set is installed and serviced by RCA factory-trained experts. The terms include replacement of any parts (including picture tube) if necessary through normal use, during the term of your Contract. Standard antenna provided where necessary. This Factory Service Contract can be bought only with RCA Victor Television.

Come in—see the big new RCA Victor TV line

Murphy's Music Store
211 MAIN STREET
(IN THE CITY BLDG.)
BIDDEFORD, MAINE

2019-0878

Form 2A7251

Tmks.®

Printed in U.S.A.

RCA VICTOR



DIVISION OF RADIO CORPORATION OF AMERICA

Specifications Subject to Change Without Notice

Victor than any other television

agic Monitor" is a complex, highly technical
of electronic circuits built into every new
Victor Television receiver. HERE'S WHAT IT
Just as the studio engineer "monitors" the
—to send out best quality pictures possible
e "Magic Monitor" adjusts them automati-
side your set...

creens out static—AUTOMATICALLY.
Steps up power—AUTOMATICALLY.
When the set is adjusted for the clear-
st picture, the best sound is obtained
—AUTOMATICALLY.