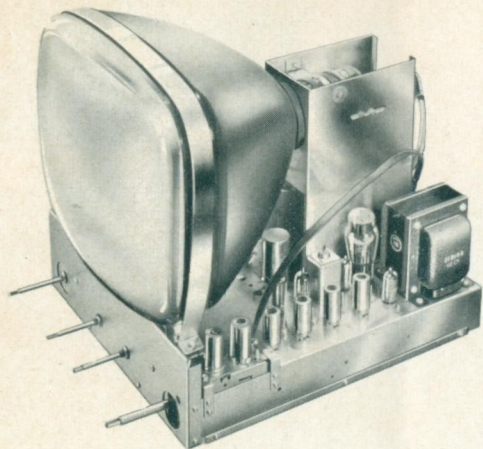


Sparton

RADIO AND TELEVISION



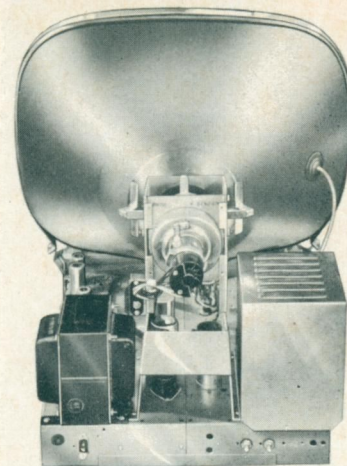


Master Series Chassis

Embodies the very latest refinements: Cascode Tuning; new High-Gain, Wide-Band Video Amplifier (blacker blacks, whiter whites); new improved Sync. Circuit for better "picture hold" in noisy areas; and full A.G.C. system for automatic adjustment between local and fringe reception.

Behind the better
Sparton
picture . . .

**a choice of 2
fine chassis**



★★★ **Custom-Line Series**
 --- **20% More Power!**

A super-power chassis that delivers 20% more voltage to the picture tube than conventional sets! Combined with the Aluminized picture tube and special Teleglas filter, this plus-powered chassis provides pictures that defy comparison in their sparkle and clarity.

**Both - - - have the famous
Sparton "Cosmic Eye"**

The exclusive "Cosmic Eye" anastigmatic scanning system and related circuits are the secrets behind Sparton's positive control of picture quality, giving sharp focus and clear definition *even at the edges of the picture!*



Hear  *See*  **SPARTON TV**



Model 8152C—The Olympian

Super Deluxe "Hi-Fi" radio combination in walnut, mahogany or blonde mahogany. Heavy, wow-free turntable; 3-speed changer; reluctance magnetic pickup; 10 watts undistorted output (20 watts at peak); specially designed 12" speaker; 8 tube radio. 28 1/4" W. x 37" H. x 16" D.

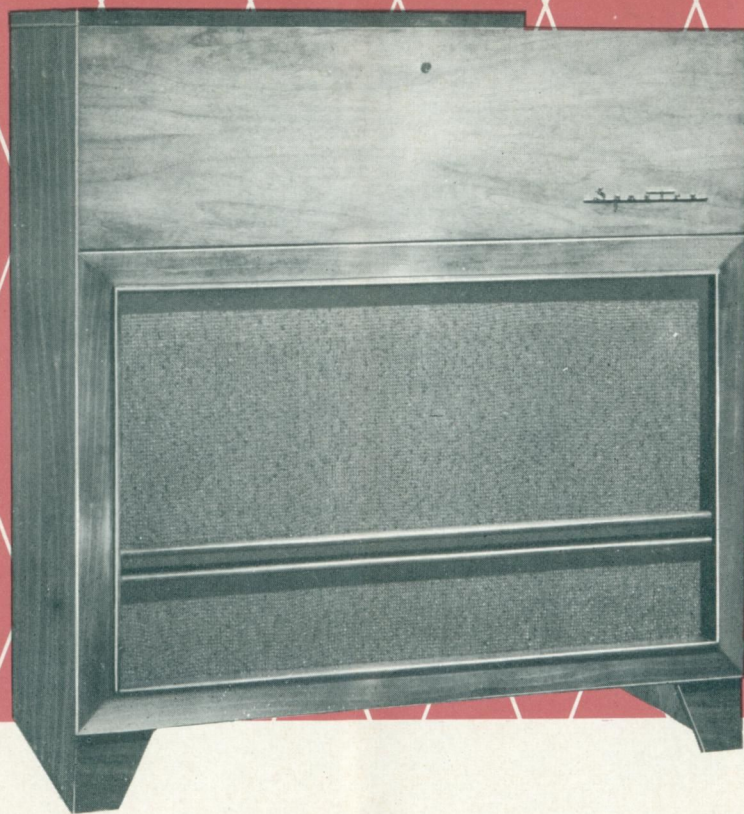
HIGH FIDELITY

Record Players



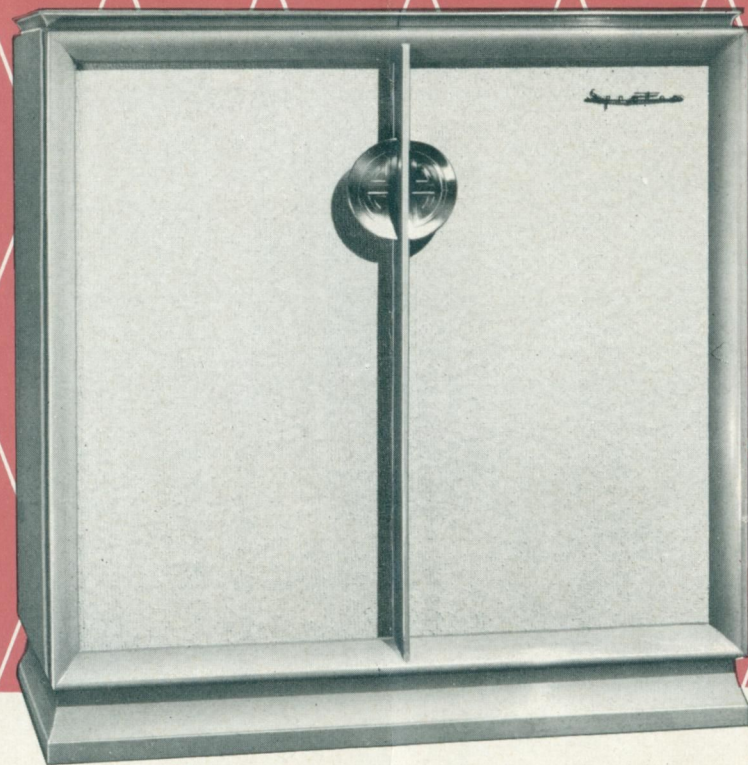
Sparton engineers have been the leaders—almost the pioneers—in the relatively new field of "Hi-Fi" reproduction in Canada. The 3 models shown are each—in their class—outstanding for their realism of tone, unequalled for their almost unbelievable value. It will be admitted that many can build a good hi-fi set if cost is not considered—but it requires superlative engineering to provide models like these at the prices asked. Hear them and judge for yourself!

SUPERB SPARTON RADIO AND TELEVISION



Model 355P

Powerful "Hi-Fi" Beam Powered "Hi-Fi" 3-speed phonograph. 6 watts output—12" P.M. Deluxe Speaker. Frequency range 40 to 12,000 cycles with tone compensated controls for easy listening. In handsome walnut or blonde oak cabinet. 26" W. x 28 3/4" H. x 14 1/2" D.



Model 555P

Triple "Coplanar" speakers provide outstanding tonal realism from 40 to 15,000 cycles. Ceramic pick-up. Dual Tone Controls (Bass, Treble), Tone Compensated Volume Control. Deluxe 3-speed changer. This is "Hi-Fi" at its finest! Walnut, mahogany or blonde mahogany. 31" W. x 32" H. x 16 1/8" D.

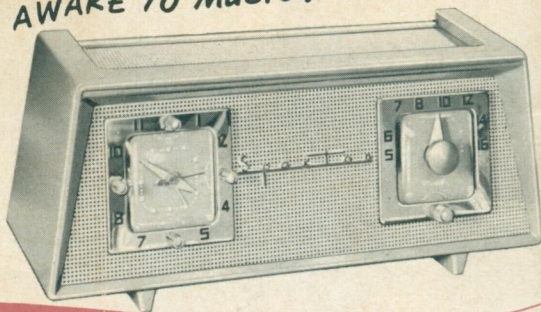
ON ★ ★ ★ THE SHOWPIECE OF YOUR HOME

3 PERSONAL RADIOS:

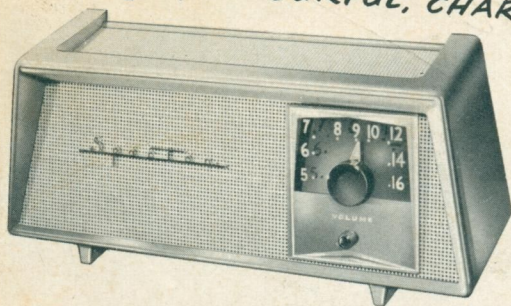
2009.0905.74
AWAKE TO MUSIC!

Model 50353

The ultimate in modern radio design. This Sparton clock model is available in decorator shades of green, charcoal, brown and sand, and offers these *plus* features: 5-tube chassis; Vernier tuning; radium dials; built-in appliance outlet; built-in antenna.

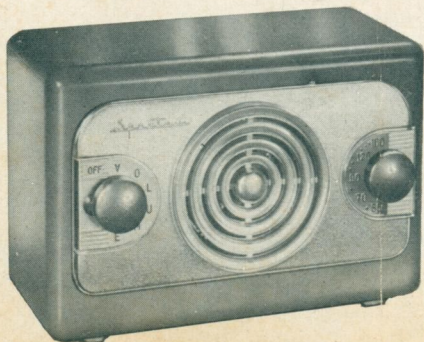


GAY, COLOURFUL, CHARMING:



Model 50253

Deluxe personal radio in ultra-smart brown, sand or charcoal moulded-in decorator colours. Embodies the finest in personal radio design: 5-tube chassis; Vernier tuning plus illuminated dial; built-in antenna; P.M. speaker; protected scale pointer; built-in handle.



Model 50153—Smart red or ivory cabinet with stippled gold escutcheon. 5 tubes AC/DC. Vernier tuning. Protected scale pointer. Styron moulded-in color. Moderate price.