NEW A.D.
BLACK/WHITE T.V.
1971 - 1972 MODELS
JUNE 1971

MODEL	REMARKS	FORMER SUGG. LIST	COULD BE SOLD AT	DEALER COST
12"				
AP-125	GOOD STOCK	$ 164.95	$ 139.95	$ 100.90
17"				
BPB-1704	AUGUST	179.95	149.95	114.50
BPB-1705	JUNE	189.95	159.95	118.50
19"				
BPB-1901		189.95	159.95	119.50
BPB-1902	SPECIAL	199.95	164.95	121.50
20"				
BPA-2028		199.95	164.95	123.50
BPA-2029		219.95	169.95	126.50
BPB-2030		229.95	179.95	132.50
BPB-2044	LOW	229.95	189.95	137.50
BPC-2009	NEW			130.50
BPC-2008	NEW	199.95	169.95	125.50
BPC-2048	NEW - JUNE	229.95	189.95	137.50
BPC-2049	NEW - JUNE	259.95	199.95	144.50
BPC-2047	O.H. SPECIAL	OPEN	189.95	132.90
23"	CONSOLES			
BTB-2320		274.95	219.95	164.90
BCB-2322		289.95	229.95	169.90
BCB-2349 W	LOW	319.95	264.95	192.90
BCB-2363	MODERN LOWBOY	319.95	259.95	186.90
BCB-2353	COLONIAL (SPECIAL)	349.95		205.90
BCB-2364	COLONIAL	349.95	299.95	211.90
BCB-2365	(LOW) FR. PROV.	359.95	309.95	218.90

- 1972 -

23"	CONSOLES			
BCC-2341	MODERN	284.95	249.95	179.90
STD-2345	STAND	15.00	15.00	7.90
	TOTAL:	299.95	264.95	187.80
BCC-2315	O.H. SPECIAL	OPEN	259.95	172.90
BCC-2342	CONSOLE	319.95	269.95	194.90
BCC-2343	LOWBOY	329.95	284.95	205.90
BCC-2344	COLONIAL	349.95	309.95	219.90
BCC-2345	FR. PROV.	359.95	319.95	226.90
BCC-2346	SPANISH	359.95	319.95	226.90

JUNE 21, 1971

NEW A.D.
BLACK/WHITE T.V.
1971 - 1972 MODELS
JUNE 1971

MODEL	REMARKS	FORMER SUGG. LIST	COULD BE SOLD AT	DEALER COST
12"				
AP-125	GOOD STOCK	$ 164.95	139.95	100.90
17"				
~~BPB-1704~~	AUGUST	179.95	149.95	114.50
BPB-1705	JUNE	189.95	159.95	118.50
19"				
BPB-1901		189.95	159.95	~~119.50~~ 119.9
BPB-1902	SPECIAL	199.95	164.95	~~121.50~~ 121.90
20"				
~~BPA-2028~~		199.95	164.95	123.50
~~BPA-2029~~		219.95	169.95	126.50
BPB-2030		229.95	179.95	132.50
BPB-2044	LOW	229.95	189.95	137.50
BPC-2009	NEW			130.50
BPC-2008	NEW	199.95	169.95	125.50
BPC-2048	NEW - JUNE	229.95	189.95	137.50
BPC-2049	NEW - JUNE	259.95	199.95	144.50
BPC-2047	O.H. SPECIAL	OPEN	189.95	132.90
23"	CONSOLES			
BTC 2312		249.95	219.95	164.90
BTB-2320		274.95	219.95	164.90
BCB-2322		289.95	229.95	169.90
BCB-2349 W	LOW	319.95	264.95	192.90
BCB-2363	MODERN LOWBOY	319.95	259.95	186.90
BCB-2353	COLONIAL (SPECIAL)	349.95		~~205.90~~ 199.m
BCB-2364	COLONIAL	349.95	299.95	~~211.90~~ 199.m
BCB-2365	(LOW) FR. PROV.	359.95	309.95	218.90
BCC-2313		249.95	229.95	169.90
- 1972 -				
23"	CONSOLES			
BCC-2341	MODERN	284.95	249.95	~~179.90~~ 176.9
STD-2345	STAND	15.00	15.00	7.90 7.9
	TOTAL:	299.95	264.95	~~187.80~~ 184.8
BCB 2357				185.00
BCC-2315	O.H. SPECIAL	OPEN	259.95	172.90
BCC-2342	CONSOLE	319.95	269.95	194.90
BCC-2343	LOWBOY	329.95	284.95	205.90
BCC-2344	COLONIAL	349.95	309.95	219.90
BCC-2345	FR. PROV.	359.95	319.95	226.90
BCC-2346	SPANISH	359.95	319.95	226.90
BCC 2351		289.95	259.95	182.90

NEW A.D.
BLACK/WHITE T.V.
1971 - 1972 MODELS
JUNE 1971

MODEL	REMARKS	FORMER SUGG. LIST	COULD BE SOLD AT	N/CH
12"				
AP-125	GOOD STOCK	$ 164.95	$ 139.95	$ 99.90
17"				
BPB-1704	AUGUST	179.95	149.95	111.50
BPB-1705	JUNE	189.95	159.95	115.50
19"				
BPB-1901		189.95	159.95	~~115.50~~ 116.9
BPB-1902	SPECIAL	199.95	164.95	~~118.50~~ 119.9
20"				
BPA-2028		199.95	164.95	119.50
BPA-2029		219.95	169.95	122.50
BPB-2030		229.95	179.95	128.50
BPB-2044	LOW	229.95	189.95	133.50
BPC-2009	NEW			126.50
BPC-2008	NEW	199.95	169.95	122.50
BPC-2048	NEW - JUNE	229.95	189.95	133.50
BPC-2049	NEW - JUNE	259.95	199.95	141.50
BPC-2047	O.H. SPECIAL	OPEN	189.95	128.90
23"	CONSOLES			
BTC 2312		249.95	219.95	159.90
BTB-2320		274.95	219.95	159.90
BCB-2322		289.95	229.95	164.90
BCB-2349 W	LOW	319.95	264.95	185.90
BCB-2363	MODERN LOWBOY	319.95	259.95	180.90
BCB-2353	COLONIAL (SPECIAL)	349.95		~~199.90~~ 199.
BCB-2364	COLONIAL	349.95	299.95	~~206.90~~ 199.
BCB-2365	(LOW) FR. PROV.	359.95	309.95	211.90
BCC-2313		259.95	229.95	164.90
- 1972 -				
23"	CONSOLES			
BCC-2341	MODERN	284.95	249.95	~~174.90~~ 171.9
STD-2345	STAND	15.00	15.00	7.90 7.90
	TOTAL:	299.95	264.95	182.80 179.8
BCB 2357				185.00
BCC-2315	O.H. SPECIAL	OPEN	259.95	169.90
BCC-2342	CONSOLE	319.95	269.95	189.90
BCC-2343	LOWBOY	329.95	284.95	199.90
BCC-2344	COLONIAL	349.95	309.95	213.90
BCC-2345	FR. PROV.	359.95	319.95	220.90
BCC-2346	SPANISH	359.95	319.95	220.90
BCC 2351		289.95	259.95	180.90