December 1965

TELEVISION PRICE LIST

Model No.	Delivery	Sugg. List $	Reduced $	(6-10) $
PORTABLES				
12" Screen				
TP-~~2522~~ 2763		139.95 ~~149.95~~	~~[illegible]~~	104.90 ~~111.90~~
AG-005 (transistorized)		242.50		169.90
AG-013 (transistorized)		249.90		174.90
16" Screen				
TP-6512	March only	159.95 ~~209.95~~		129.90 ~~131.90~~
19" Screen				
TP.9610 ~~TP-9524~~		199.95 ~~209.95~~	~~135.90~~	139.90 ~~139.90~~
TP-9519		219.95	137.90	143.40
TP-9527		199.95 ~~219.95~~		137.90 ~~143.90~~
TP-9507A		259.95	144.90 ~~149.90~~	~~152.90~~
TP-9528		229.95		151.40
TP-9520		239.95		145.90 ~~154.90~~
TP-9529		239.95		155.90
TP-9549		249.95		158.90
TP-9581		249.95		149.90 ~~161.90~~
TP-9550L ~~(Red)~~		249.95		163.90
TP-9551		269.95		177.90
TP-9551R	Late December	339.95		238.90
TP 9582 TP-9609 TP-9611 **21" Screen**		229.95 229.95 229.95		149.90 149.90 146.90
TP-1518	February	289.95		186.90
TP-1517	January	279.95		181.90

Red indicates prices juste reduced.

Green indicates new models.

TELEVISION PRICE LIST

December 1965

Model No.		Delivery	Sugg. List $	(6-10) $
ACHIEVEMENT SERIES				
TC-3606			279.95	179.90
TC-3634			299.50	192.90
TC-3655		January	309.95	197.90 ~~203.90~~
TC-3631			319.95	202.90
TC-3657		January	329.95	204.90 ~~212.90~~
TC-3633			339.95	206.90 ~~219.75~~
TC-3658		January	349.95	214.90 ~~225.90~~
TC-3637			349.95	224.70
TC-3636			359.95	230.70
TC-3635			379.95	224.90 ~~242.60~~
TC-3659		January	389.95	~~224.90~~ ~~239.90~~ 214.90
TC-3639	S.F. Mah.		409.95	248.50
TC-3533 TC-3537	Fruitwood		419.95 339.95 389.95	254.50 199.90 219.90
HERITAGE SERIES				
TC-3640	NF/SF & Mah.		409.95	249.50
TC-3641	S.F./Mah.		429.95	269.70
	Fruitwood		439.95	272.70
TC-3642	S.F./Pecan		579.95	299.90 ~~324.30~~
NEW MODELS				
TC-3616 TC-3653		December	239.95 289.95	169.90 ~~175.90~~ 189.90
TC-3654		February	299.95	194.90
TC-3670 ~~TC-3660~~		~~December~~	279.95 ~~299.95~~	186.90 ~~187.90~~
TABLE MODEL				
TT-3607			259.00	165.90 ~~169.90~~

Green indicates new models.

TELEVISION PRICE LIST

December 1965

Model No.		Delivery	Sugg. List $	(6-10) $
3-WAY COMBINATIONS				
TS-3601		February	499.95	319.90
TS-3643		December	599.95	374.20
TS-3643S			629.95	389.10
TS-3644	Wal.		749.95	468.90
	Mah.		759.95	475.90
TS-3645	Wal.		799.95	499.90
	Mah.		809.95	506.90

December 1965

TELEVISION PRICE LIST

Model No.	Delivery	Sugg. List $	Reduced $	(Lot) $
PORTABLES				
12" Screen				
TP-2703		139.95		102.90
~~TP-2522~~		~~149.95~~	~~[illegible]~~	~~109.90~~
AG-005 (transistorized)		242.50		167.50
AG-013 (transistorized)		249.90		172.50
16" Screen				
TP-6512	March only	159.95		128.90
		~~209.95~~		~~129.90~~
19" Screen				
TP-9610		199.95		136.90
TP-9524		209.95	133.90	137.90
TP-9519		219.95	135.90	140.90
TP-9527		199.95		135.90
		~~219.95~~		~~139.90~~
TP-9507A		259.95	139.90	
			~~146.90~~	~~149.90~~
TP-9528		229.95		149.90
TP-9520		239.95		145.90
				~~151.90~~
TP-9529		239.95		152.90
TP-9549		249.95		156.90
TP-9581		249.95		149.90
				~~158.90~~
TP-9550L		249.95		162.30
TP-9551		269.95		175.90
TP-9551R	Late December	339.95		234.50
21" Screen				
TP-9582		229.95		146.90
TP-9609		219.95		147.90
TP-9611		229.95		147.90
TP-1518	February	289.95		183.90
TP-1517	January	279.95		178.90

Red indicates prices just reduced.

Green indicates new models.

TELEVISION PRICE LIST

December 1965

Model No.		Delivery	Sugg. List $	(Lot) $	(25) $
ACHIEVEMENT SERIES					
TC-3606			279.95	177.90	174.90 (169.90)
TC-3634			299.50	189.90 196.90	
TC-3655		January	309.95	~~200.90~~	
TC-3631			319.95	199.90 204.90	
TC-3657		January	329.95	~~209.90~~	
TC-3633			339.95	~~216.90~~ 206.90	
TC-3658		January	349.95	~~221.90~~ 209.90	
TC-3637			349.95	219.50	
TC-3636			359.95	227.50	
TC-3635			379.95	~~239.30~~ 219.90	
TC-3659		January	389.95	~~247.90~~ 214.90	
TC-3639	S.F. Mah.		409.95	244.10	
TC-3533 TC-3537	Fruitwood		419.95 339.95 244.50	250.10 199.90 219.90	
HERITAGE SERIES					
TC-3640	NF/SF & Mah.		409.95	246.10	
TC-3641	S.F./Mah.		429.95	263.90	
	Fruitwood		439.95	269.90	
TC-3642	S.F./Pecan		579.95	~~369.60~~ 299.00	
NEW MODELS					
TC-3616			239.95	166.90 ~~172.90~~	
TC-3653		December	289.95	186.90	
TC-3654		February	299.95	191.90	
TC-3670			279.95	184.90	
~~TC-3660~~		December	~~299.95~~	~~185.90~~	~~183.90~~
TABLE MODEL					
TT-3607			259.00	~~166.50~~ 162.50	162.50

Green indicates new models.

Red indicates special quantity.

TELEVISION PRICE LIST

December 1965

Model No.		Delivery	Sugg. List $	(Lot) $
3-WAY COMBINATIONS				
TS-3601		February	499.95	309.50
TS-3643		December	599.95	369.50
TS-3643S			629.95	384.30
TS-3644S	Wal.		749.95	461.90
	Mah.		759.95	468.90
TS-3645	Wal.		799.95	493.90
	Mah.		809.95	500.90

December 1965

TELEVISION PRICE LIST

Model No.	Delivery	Sugg. List $	Reduced $	Cost $
PORTABLES				
12" Screen				
TP-~~2522~~ 2703		139.95 ~~149.95~~	~~[illegible].90~~	107.90 ~~[illegible].40~~
AG-005 (transistorized)		242.50		172.90
AG-013 (transistorized)		249.90		177.90
16" Screen				
TP-6512	March only	159.95 ~~209.95~~		131.90 ~~134.90~~
19" Screen				
TP-9610 (same as 9527)		149.95		144.90
~~TP-9524~~		~~209.95~~	~~138.90~~	~~142.90~~
~~TP-9519~~		219.95	~~140.90~~	~~145.90~~
~~TP-9527~~		199.95 ~~219.95~~		141.90 ~~145.90~~
~~TP-9507A~~		~~259.95~~	151.90 ~~[illegible].90~~	~~154.90~~
TP-9528		229.95		154.90
TP-9520		239.95		145.90 ~~[illegible].90~~
TP-9529		239.95		158.90
TP-9549		249.95		~~160.90~~
TP-9581		249.95		154.90 ~~[illegible].90~~
TP-9550L ~~(24")~~		249.95		165.50
TP-9551		269.95		178.90
TP-9551R	Late December	339.95		241.90
~~TP-9552R~~	Being discon-	~~399.95~~		~~247.90~~
~~TP-9582~~	tinued	~~229.95~~		~~152.90~~
TP-9609		219.95		152.90
TP-9611	**21" Screen**	229.95		149.90
TP-1518		289.95		189.90
TP-1517		279.95		184.90

Red indicates prices just reduced.

TELEVISION PRICE LIST

December 1965

Model No.		Delivery	Sugg. List $	Reduced $	Cost $
ACHIEVEMENT SERIES					
~~TC-3606~~			279.95		~~182.90~~
~~TC-3616~~			~~239.~~		
~~TC-3634~~			~~299.50~~		198.90
					206.90
TC-3655		January	309.95		~~209.90~~
TC-3631			319.95		208.90
TC-3657		January	329.95	199.90	~~204.90~~ ~~217.90~~
					206.90
TC-3633			339.95		~~225.90~~
					218.90
TC-3658		January	349.95		~~229.90~~
~~TC-3637~~			~~349.95~~		~~229.90~~
TC-3636			359.95		234.90
					228.90
TC-3635			379.95		~~246.90~~
					~~229.90~~
TC-3659		January	389.95	214.00	~~244.90~~
TC-3639	S.F. Mah.		409.95		252.90
TC-3537	Fruitwood		~~419.95~~		258.90
TC-3533			~~389.95~~ 339.95		~~249.90~~ 199.00
HERITAGE SERIES					
TC-3640	NF/SF & Mah.		409.95		254.90
TC-3641	S.F./Mah.		429.95		272.60
	Fruitwood		439.95		278.60
TC-3642	S.F./Pecan		579.95	315.00	~~361.~~00
NEW MODELS					
					175.90
TC-3616			239.95		179.90
~~TC-3653~~		December	~~289.95~~		~~192.90~~
TC-3654		February	299.95		199.90
TC-3670			279.95		189.90
~~TC-3600~~		December	~~299.95~~		189.90
TABLE MODEL					
					169.90
TT-3607			259.00		~~174.90~~

Green indicates new models.

TELEVISION PRICE LIST December 1965

Model No.		Delivery	Sugg. List $	Reduced $	Cost $
3-WAY COMBINATIONS					
TS-3601		February	499.95		329.90
~~TS-3643~~		~~December~~	599.95		~~379.90~~
~~TS-3643S~~			629.95		~~394.90~~
TS-3644(S)	Wal.		749.95		475.90
	Mah.		759.95		482.90
TS-3645(S)	Wal.		799.95		506.90
	Mah.		809.95		513.90

TP-9581

25 - 149.90
50 - 148.90
100 - 146.90