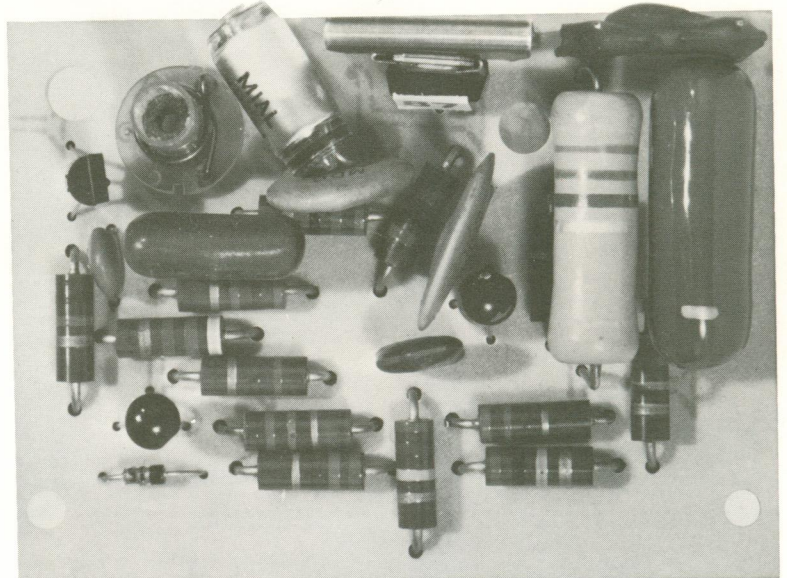


# **RCA**

## **What is a plug-in?**

The circuit board shown on the right is called a "plug-in". Most important, because of the manner in which it is installed, this board can be snapped out for easier servicing.

Read inside to see what makes it so different.



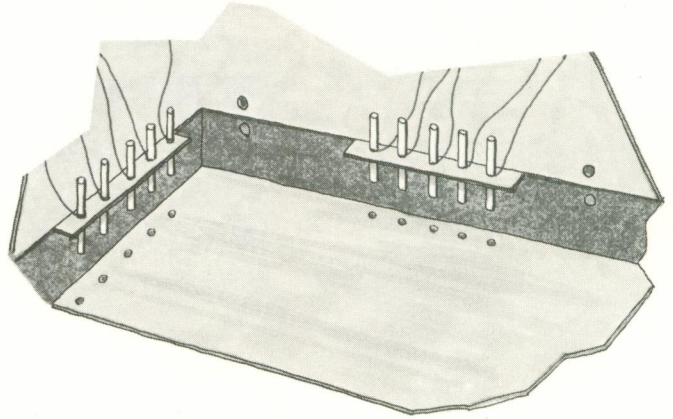
**RETAIL SALESMAN'S DEVELOPMENT PROGRAM**

# RCA plug-i

## Conventional plug-in systems

Some "plug-in" systems consist of circuit boards having small holes along their edges into which metal prongs must be matched and inserted to make electrical contact. RCA chose not to use this system to avoid the possibility of the prongs bending.

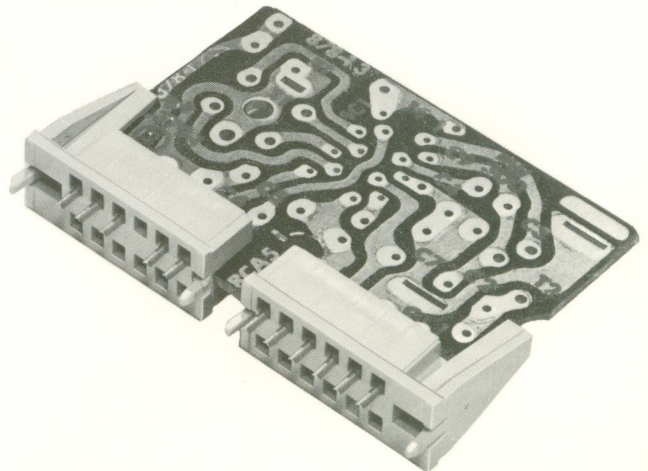
## Conventional



## RCA plug-in module system

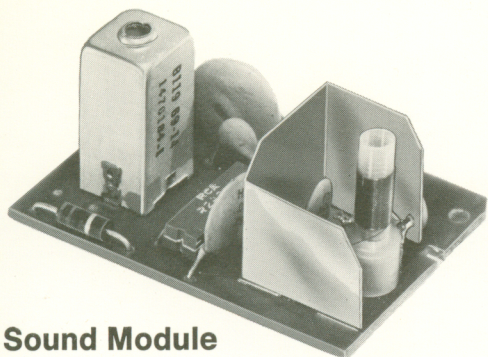
The RCA plug-in is an *edge connector module* found in all Modular Black and White Televisions, as well as some color models. With this type of plug-in, the circuit is copper-etched up to the edge of the board. Then the edge of the board itself plugs into special connectors that are mounted on the main chassis. There are no prongs to bend.

## RCA



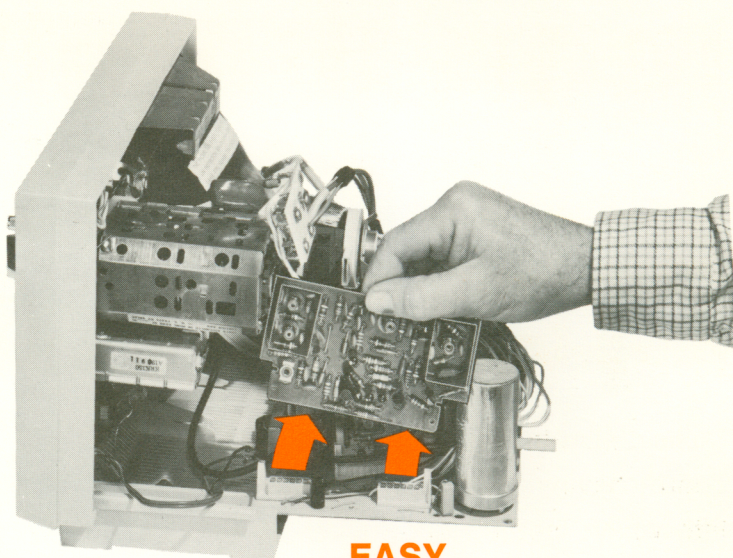


# n modules



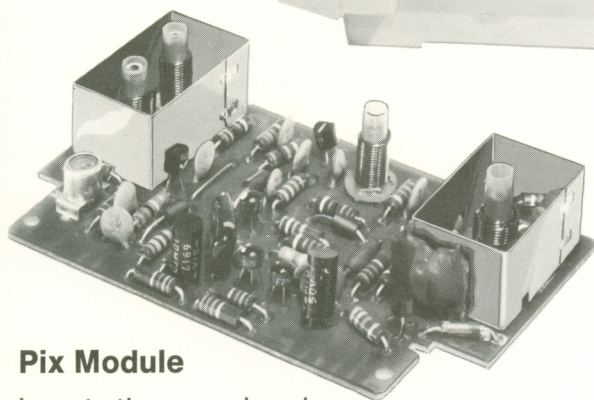
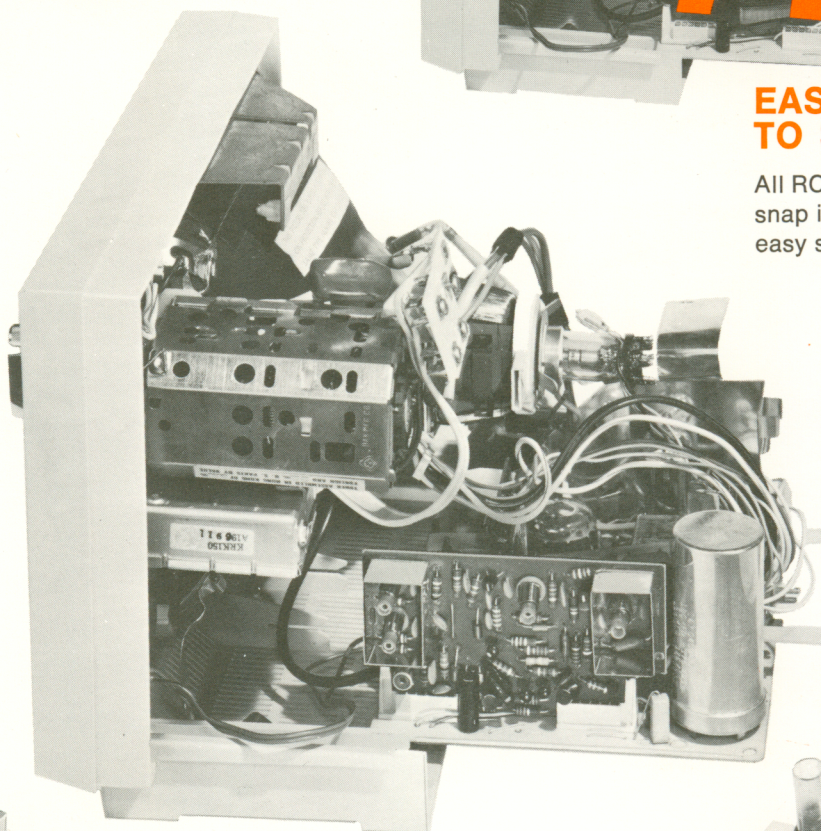
## Sound Module

heart of the  
sound system.



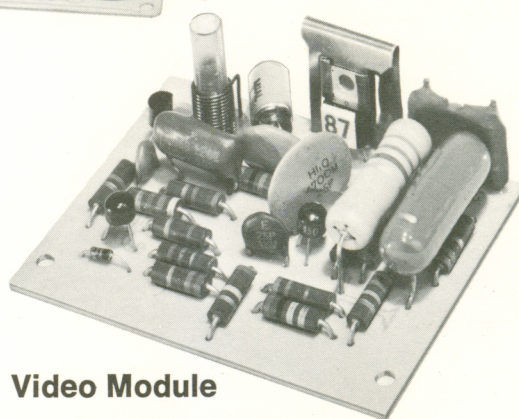
## EASY TO SERVICE

All RCA Plug-in Modules  
snap in and out for  
easy servicing.



## Pix Module

boosts the sound and  
picture signals from  
the tuners.



## Video Module

boosts and directs the  
picture signal to your  
picture tube.



# What are the **consumer benefits** of the RCA plug-in modules?

## **SERVICEABILITY**



because they snap in and out for easy servicing.

## **RELIABILITY**



because the edge of the board itself snaps in and out and has no prongs to bend.

# **RCA**

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