

# Antennas and Rotators... Show them and Sell them with RCA's "Rooftop" Display

Multi-color flashing lights . . . ultra-modern design . . . actually supports a full size Permacolor Antenna . . . full rotator demonstration . . . it's a traffic stopping merchandiser that will fit on a counter or table top . . . it's the best way to move product . . . **SHOW & SELL!**

Order your "Rooftop" display today—see the top quality construction and how easy it is to set up. Then, mount a Permacolor Antenna, connect an RCA Rotator and you will immediately see the display's tremendous *merchandising value*.

Along with the multi-color flashing lights that illuminate the RCA logo and rotator drive unit in a constantly changing rainbow of colors, you can demonstrate the precise performance built into RCA Rotators.

RCA Antennas and Rotators . . . Show them & Sell them with the RCA "Rooftop" display (MDU-781). Order your display today!

**RCA** Parts and Accessories







## Zero in with an RCA Rotator for Increased TV Program Selections!

The dynamic power of an RCA Rotator aims your antenna with pin-point accuracy for more programs and sharper, clearer TV pictures in both Color or Black and White.

Increase your UHF and VHF TV viewing pleasure now . . . with a precision engineered Rotator from RCA, the leader in Color TV. "Space age" circuitry and handsome styling—plus the name you can depend on . . . RCA. Make an RCA Rotator your choice.

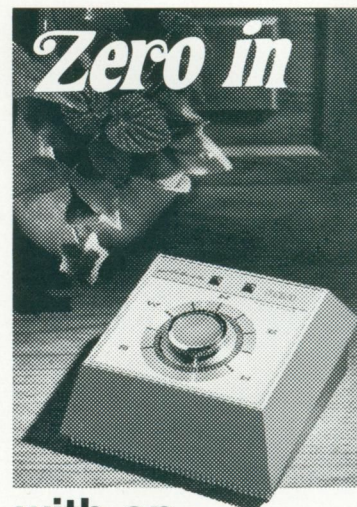
**00.00** Model 10W707  
Complete Installation Price.

Stop in today, get the facts—see how an RCA Rotator can make a spectacular difference in your program selections in both UHF and VHF.

(Dealer's Name)

# RCA Rotators

Ad Mat #R9-1  
2 Col Ad



## Zero in with an RCA Rotator for Increased TV Program Selections!

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Complete  
Installation price.

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(Dealer's Name)

# RCA Rotators

Ad Mat #R9-2  
1 Col Ad





## **RCA Rotator** for Increased TV Program Selections!

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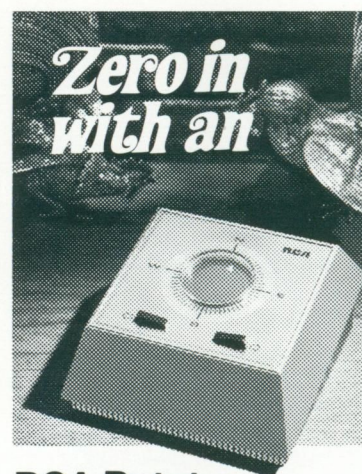
**00.00** Model 10W505  
Complete Installation Price.

Stop in today, get the facts—see how an RCA Rotator can make a spectacular difference in your program selections in both UHF and VHF.

(Dealer's Name)

# **RCA Rotators**

Ad Mat #R9-3  
2 Col Ad



## **RCA Rotator** for Increased TV Program Selections!

Stop in today, get the facts—see how an RCA Rotator can make a spectacular difference in your program selections in both UHF and VHF.

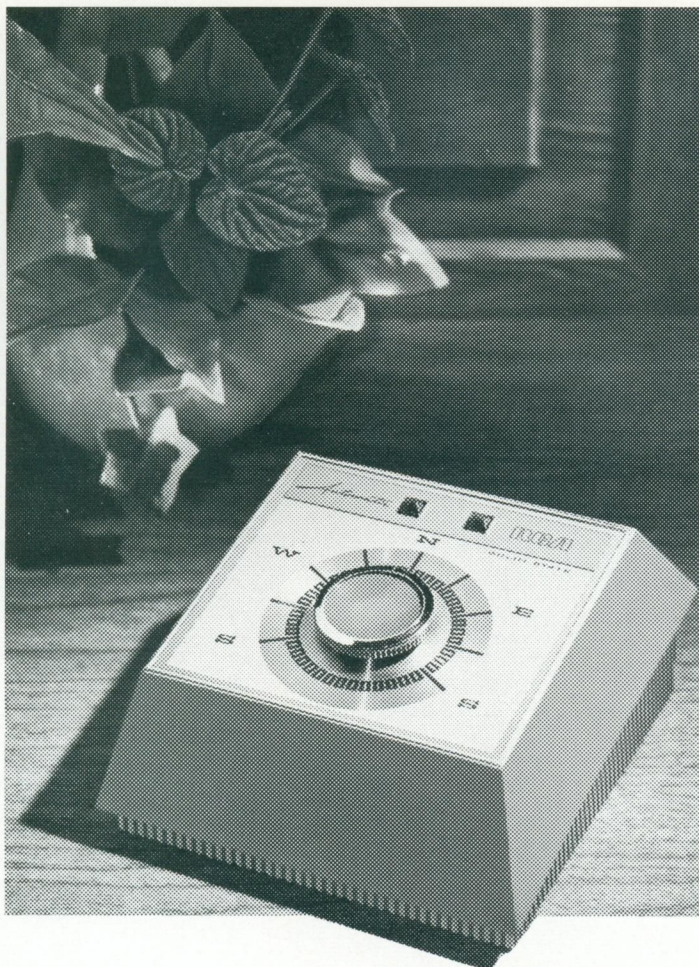
**00.00** Model 10W505  
Complete installation price.

(Dealer's Name)

# **RCA Rotators**

Ad Mat #R9-4  
1 Col Ad





# Special Sale

## Budget-Wise Shoppers . . .

the RCA Rotator's new low silhouette designed control cabinet is sheer elegance in appearance and performance . . . it's RCA quality at a value price.

The Dynamic Turning Power of RCA's high strength, lightweight aluminum Rotator Drive Unit assures pin-point accuracy for greater and sharper TV program selection.

Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00**

Model 10W707

Completely installed low, low price.

(Dealer's Name)

**RCA Rotators**

Ad Mat #R9- 5  
2 Col Ad



# Special Sale

Budget-Wise Shoppers . . . the RCA Rotator's new low silhouette designed control cabinet is sheer elegance in appearance and performance . . . it's RCA quality at a value price.

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**00.00**

Model 10W707

Completely installed low, low price.

(Dealer's Name)

**RCA Rotators**

Ad Mat #R9- 6  
1 Col Ad



# Looking for New TV Programs



## get an RCA Rotator "Looking" for you . . .

The Dynamic Turning Power of an RCA Rotator will do the looking for you . . . it will precisely aim your antenna at the selected station, local or distant, and bring you more TV programs in both UHF and VHF . . . Color or Black & White.

RCA's new low silhouette designed control cabinet will complement any decor. RCA's "Space age" engineering insures pin-point accuracy for sharper, clearer pictures and years of trouble-free operation, plus greater TV program selections.

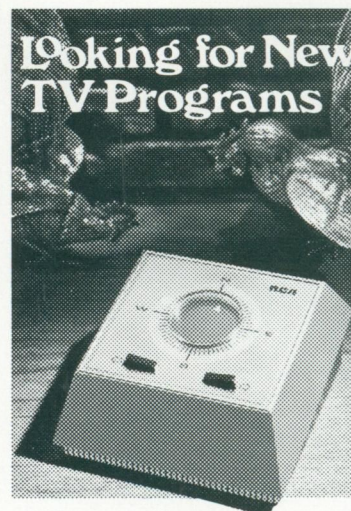
**00.00** Model 10W505  
Complete Installation Price.

Stop in . . . see the new RCA Antenna Rotator today. Let the whole family in on more and better UHF, VHF TV program viewing.

(Dealer's Name)

## RCA Rotators

Ad Mat #R9-7  
2 Col Ad



## get an RCA Rotator "Looking" for you . . .

The Dynamic Turning Power of an RCA Rotator will do the looking for you . . . it will precisely aim your antenna at the selected station, local or distant, and bring you more TV programs in both UHF and VHF . . . Color or Black & White.

RCA's new low silhouette designed control cabinet will complement any decor. RCA's "Space age" engineering insures pin-point accuracy for sharper, clearer pictures and years of trouble-free operation, plus greater TV program selections.

**00.00** Model 10W505  
Complete Installation price.

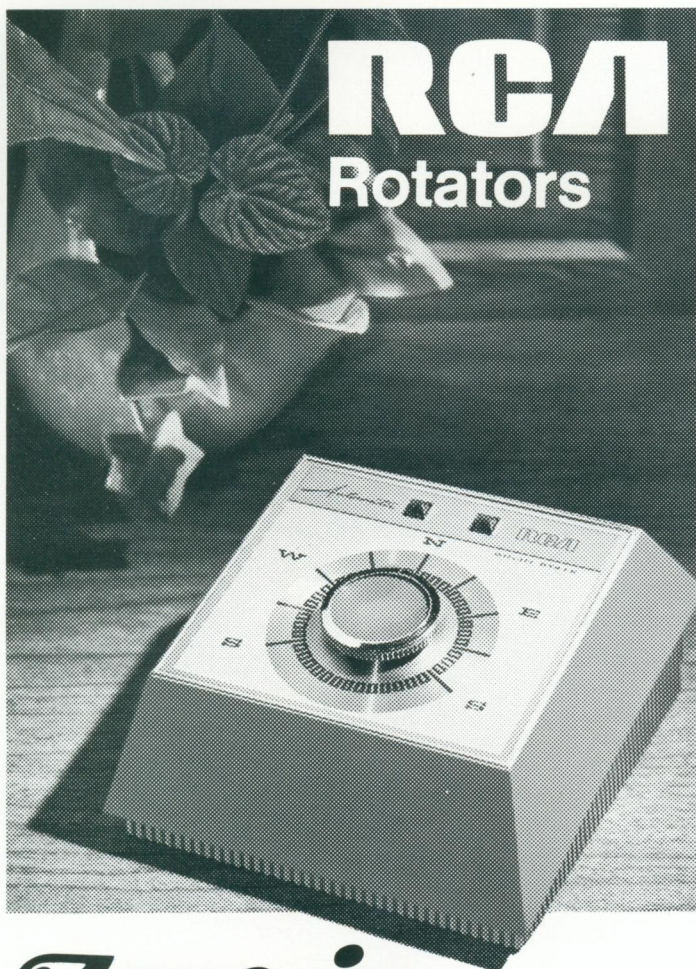
Stop in . . . see the new RCA Antenna Rotator today. Let the whole family in on more and better UHF, VHF TV program viewing.

(Dealer's Name)

## RCA Rotators

Ad Mat #R9-8  
1 Col Ad





# RCA

## Rotators

# Zero in

### for Increased TV Program Selections!

The dynamic power of an RCA Rotator aims your antenna with pin-point accuracy for more programs and sharper, clearer TV pictures in both Color or Black and White.

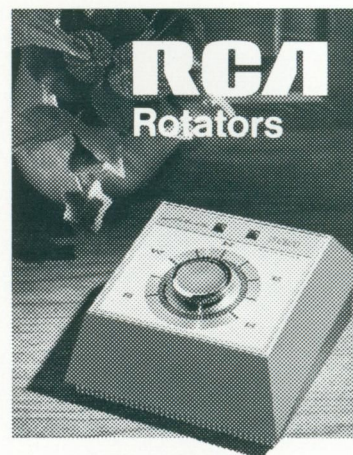
Increase your UHF and VHF TV viewing pleasure now . . . with a precision engineered Rotator from RCA, the leader in Color TV. "Space age" circuitry and handsome styling—plus the name you can depend on . . . RCA. Make an RCA Rotator your choice.

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Complete Installation Price.

Stop in today, get the facts—see how an RCA Rotator can make a spectacular difference in your program selections in both UHF and VHF.

(Dealer's Name)

Ad Mat #R9-9  
2 Col Ad



# RCA

## Rotators

# Zero in

### for Increased TV Program Selections!

The dynamic power of an RCA Rotator aims your antenna with pin-point accuracy for more programs and sharper, clearer TV pictures in both Color or Black and White.

Increase your UHF and VHF TV viewing pleasure now . . . with a precision engineered Rotator from RCA, the leader in Color TV. "Space age" circuitry and handsome styling—plus the name you can depend on . . . RCA. Make an RCA Rotator your choice.

**00.00** Model 10W707  
Complete  
Installation price.

Stop in today, get the facts—see how an RCA Rotator can make a spectacular difference in your program selections in both UHF and VHF.

(Dealer's Name)

Ad Mat #R9-10  
1 Col Ad





# *Zero in*

**for Increased TV Program Selections!  
with an  
RCA Rotator**

Increase your UHF and VHF TV viewing pleasure now . . . with a precision engineered Rotator from RCA, the leader in Color TV. "Space age" engineering and handsome styling—plus the name you can depend on . . . RCA. Make an RCA Rotator your choice.

**00.00** Model 10W505  
Complete Installation Price.

Stop in today, get the facts—see how an RCA Rotator can make a spectacular difference in your program selections in both UHF and VHF.

(Dealer's Name)

## **RCA Rotators**

Ad Mat #R9- 11  
2 Col Ad



# *Zero in*

**for Increased TV  
Program Selections!  
with an  
RCA Rotator**

Increase your UHF and VHF TV viewing pleasure now . . . with a precision engineered Rotator from RCA, the leader in Color TV. "Space age" engineering and handsome styling—plus the name you can depend on . . . RCA. Make an RCA Rotator your choice.

**00.00** Model 10W505  
Complete  
Installation Price.

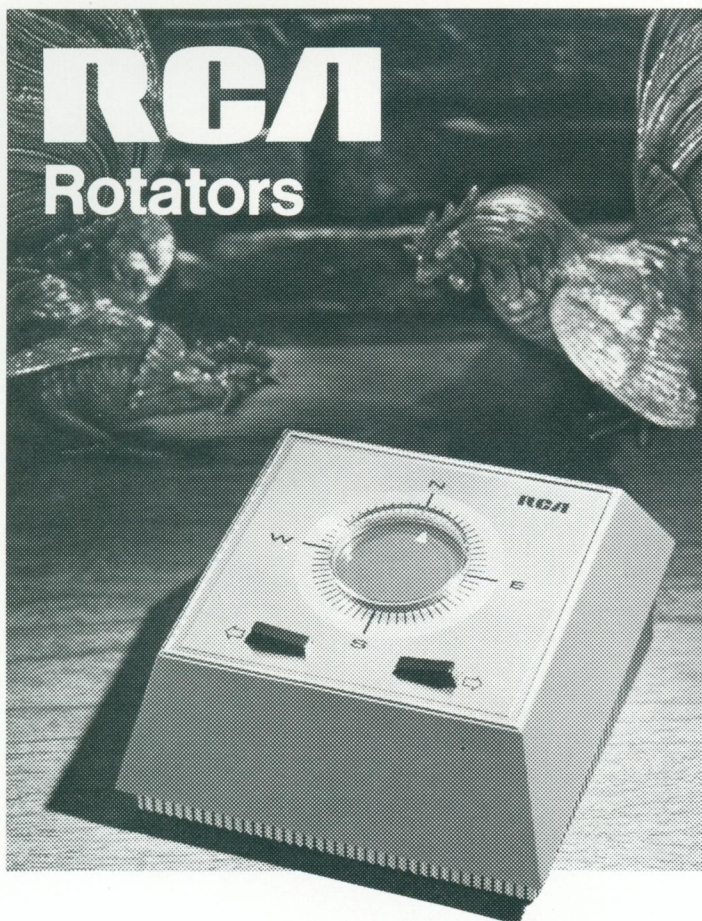
Stop in today, get the facts—see how an RCA Rotator can make a spectacular difference in your program selections in both UHF and VHF.

(Dealer's Name)

## **RCA Rotators**

Ad Mat #R9- 12  
1 Col Ad





# Special Sale

## Budget-Wise Shoppers . . .

the RCA Rotator's new low silhouette designed control cabinet is sheer elegance in appearance and performance . . . it's RCA quality at a value price.

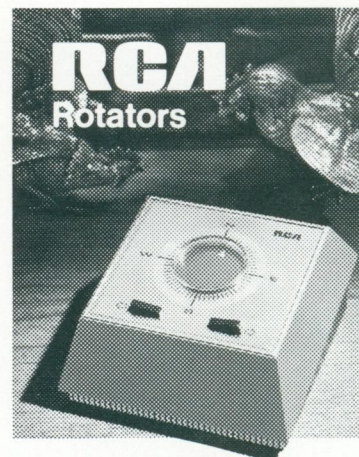
The Dynamic Turning Power of RCA's high strength, lightweight aluminum Rotator Drive Unit assures pin-point accuracy for greater and sharper TV program selection.

Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00** Model 10W505  
Completely installed low, low price.

(Dealer's Name)

Ad Mat #R9-13  
2 Col Ad



## Special Sale

Budget-Wise Shoppers . . . the RCA Rotator's new low silhouette designed control cabinet is sheer elegance in appearance and performance . . . it's RCA quality at a value price.

The Dynamic Turning Power of RCA's high strength, lightweight aluminum Rotator Drive Unit assures pin-point accuracy for greater and sharper TV program selection.

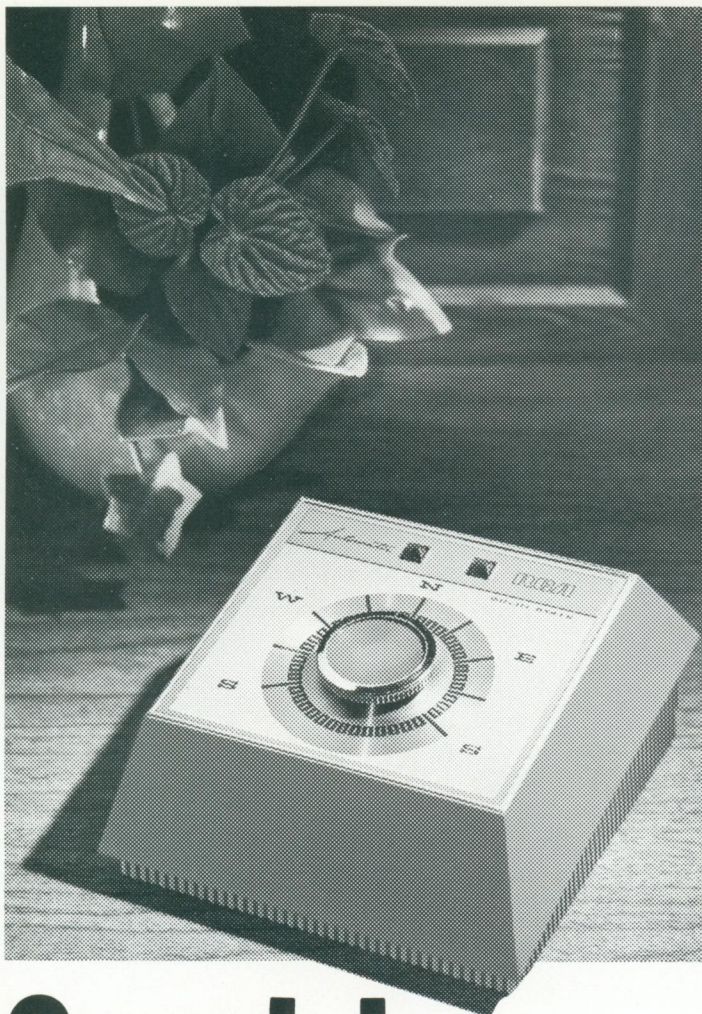
Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00** Model 10W505  
Completely installed low, low price.

(Dealer's Name)

Ad Mat #R9-14  
1 Col Ad





# Special Sale

## Budget-Wise Shoppers . . .

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**00.00** Model 10W707  
Completely installed low, low price.

(Dealer's Name)

## RCA Rotators

Ad Mat #R9-15  
2 Col Ad



# Special Sale

Budget-Wise Shoppers . . . the RCA Rotator's new low silhouette designed control cabinet is sheer elegance in appearance and performance . . . it's RCA quality at a value price.

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**00.00** Model 10W707  
Completely installed low, low price.

(Dealer's Name)

## RCA Rotators

Ad Mat #R9-16  
1 Col Ad





### Budget-Wise Shoppers . . .

the RCA Rotator's new low silhouette designed control cabinet is sheer elegance in appearance and performance . . . it's RCA quality at a value price.

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**00.00** Model 10W505  
Completely installed low, low price.

(Dealer's Name)

## RCA Rotators

Ad Mat #R9-17  
2 Col Ad



### Budget-Wise Shoppers . . .

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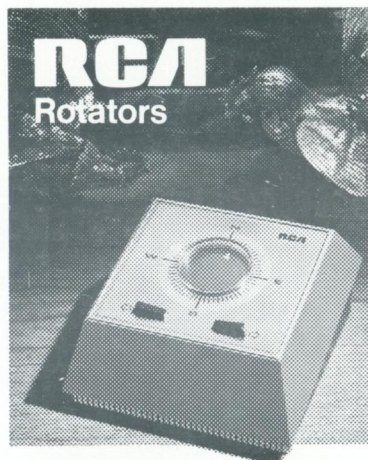
**00.00** Model 10W505  
Completely installed low, low price.

(Dealer's Name)

## RCA Rotators

Ad Mat #R9-18  
1 Col Ad





## Special Sale

Budget-Wise Shoppers . . . the RCA Rotator's new low silhouette designed control cabinet is sheer elegance in appearance and performance . . . it's RCA quality at value prices.

Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00** Model 10W505  
Completely installed  
low, low price.

(Dealer's Name)

**RCA Rotators**

Ad Mat #R9-19  
1 Col Ad



## Zero in for increased TV Program Selections! with an RCA Rotator

Stop in today, get the facts —see how an RCA Rotator can make a spectacular difference in your program selections in both UHF and VHF.

**00.00** Model 10W505  
Complete  
installation price.

(Dealer's Name)



## Budget-Wise Shoppers . . .

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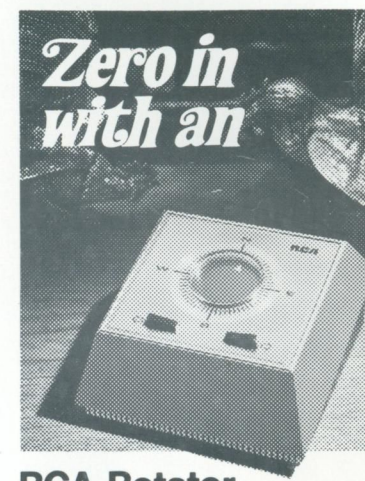
Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00** Model 10W505  
Completely installed  
low, low price.

(Dealer's Name)

**RCA Rotators**

Ad Mat #R9-21  
1 Col Ad



## RCA Rotator for Increased TV Program Selections!

The dynamic power of an RCA Rotator aims your antenna with pin-point accuracy for more programs and sharper, clearer TV pictures in both Color or Black and White.

**00.00** Model 10W505  
Complete  
installation price.

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**RCA Rotators**

Ad Mat #R9-22  
1 Col Ad





## Zero in

**for Increased TV  
Program Selections!  
with an  
RCA Rotator**

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**00.00** Model 10W505  
Complete  
Installation price.

Stop in today, get the facts

(Dealer's Name)

**RCA Rotators**

Ad Mat #R9-23  
1 Col Ad



**RCA Rotator  
for Increased TV  
Program Selections!**

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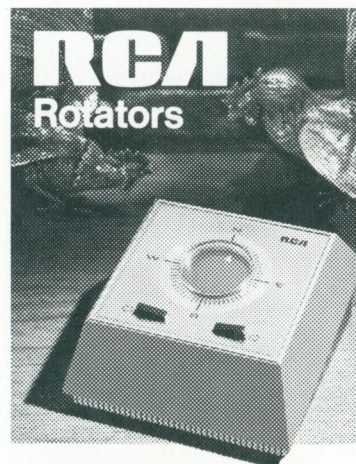
**00.00** Model 10W505  
Complete  
Installation price.

Stop in today, get the facts—see how an RCA Rotator can make a spectacular difference in your program selections in both UHF and VHF.

(Dealer's Name)

**RCA Rotators**

Ad Mat #R9-24  
1 Col Ad



## Special Sale

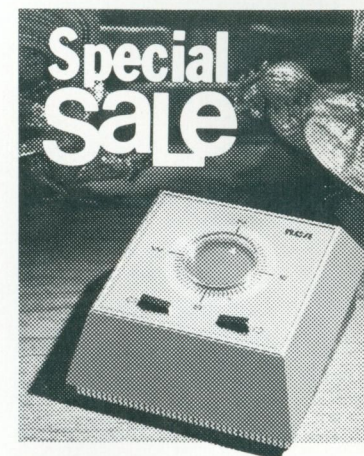
The Dynamic Turning Power of RCA's high strength, lightweight aluminum Rotator Drive Unit assures pin-point accuracy for greater and sharper TV program selection.

Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00** Model 10W505  
Completely installed  
low, low price.

(Dealer's Name)

Ad Mat #R9-25  
1 Col Ad



## Special Sale

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**00.00** Model 10W505  
Completely installed  
low, low price.

(Dealer's Name)

**RCA Rotators**

Ad Mat #R9-26  
1 Col Ad





## Special Sale

Budget-Wise Shoppers . . . the RCA Rotator's new low silhouette designed control cabinet is sheer elegance in appearance and performance . . . it's RCA quality at a value price.

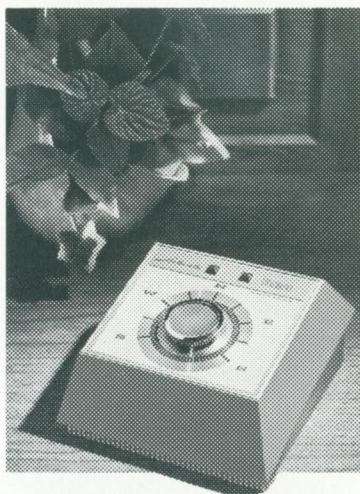
Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00** Model 10W707  
Completely installed  
low, low price.

(Dealer's Name)

### RCA Rotators

Ad Mat #R9-27  
1 Col Ad



## Special Sale

Budget-Wise Shoppers . . . the RCA Rotator's new low silhouette designed control cabinet is sheer elegance in appearance and performance . . . it's RCA quality at value prices.

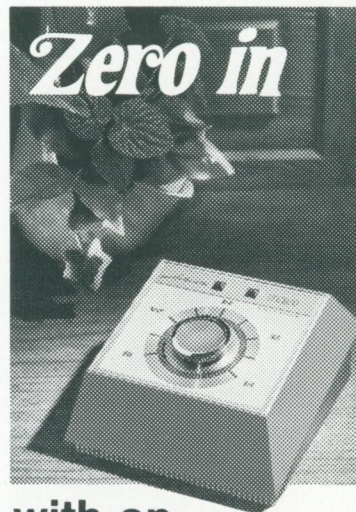
Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00** Model 10W707  
Completely installed  
low, low price.

(Dealer's Name)

### RCA Rotators

Ad Mat #R9-28  
1 Col Ad



## Zero in with an RCA Rotator for Increased TV Program Selections!

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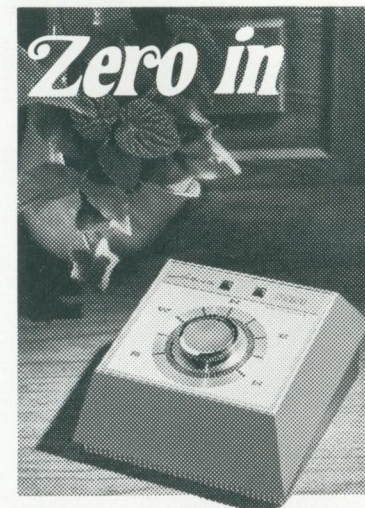
**00.00** Model 10W707  
Complete  
installation price.

Stop in today, get the facts

(Dealer's Name)

### RCA Rotators

Ad Mat #R9-29  
1 Col Ad



## Zero in with an RCA Rotator for Increased TV Program Selections!

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**00.00** Model 10W707  
Complete  
installation price.

(Dealer's Name)

### RCA Rotators

Ad Mat #R9-30  
1 Col Ad





## Special Sale

The Dynamic Turning Power of RCA's high strength, lightweight aluminum Rotator Drive Unit assures pin-point accuracy for greater and sharper TV program selection.

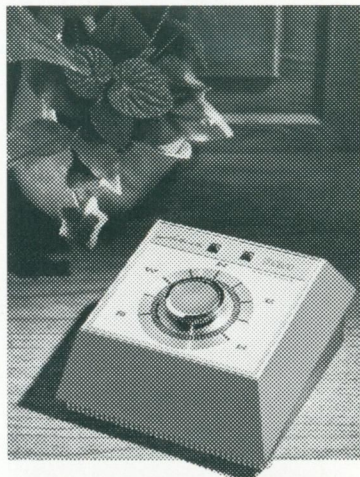
Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00** Model 10W707  
Completely installed  
low, low price.

(Dealer's Name)

**RCA Rotators**

Ad Mat #R9-31  
1 Col Ad



## Special Sale

The Dynamic Turning Power of RCA's high strength, lightweight aluminum Rotator Drive Unit assures pin-point accuracy for greater and sharper TV program selection.

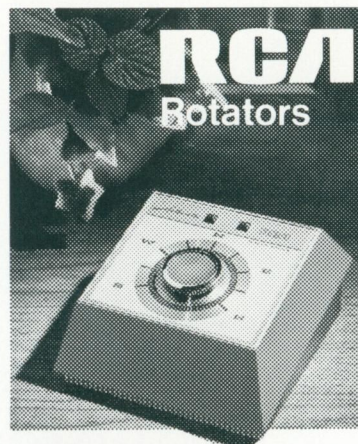
Expand your TV viewing enjoyment by aiming for distant stations with an Antenna Rotator precision engineered by RCA . . . the company that's first in Color Television.

**00.00** Model 10W707  
Completely installed  
low, low price.

(Dealer's Name)

**RCA Rotators**

Ad Mat #R9-32  
1 Col Ad



## Zero in

for Increased TV  
Program Selections!

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**00.00** Model 10W707  
Complete  
installation price.

Stop in today, get the facts

(Dealer's Name)

Ad Mat #R9-33  
1 Col Ad



## Zero in

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Program Selections!

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**00.00** Model 10W707  
Complete  
installation price.

Stop in today, get the facts

(Dealer's Name)

Ad Mat #R9-34  
1 Col Ad